



Message from the President

Hello ALAIR!

If you were one of the 110M+ who watched the Super Bowl last night, here's a fun fact I read this morning. At the end of the third quarter, the Falcons were leading the Patriots 28-9. Odds makers put the Falcons chances of winning at that time at 95%+.

Not being a gambling man, I didn't put much thought into how one could make use of this info to put a little money in his pocket. But as an IR man, I thought about the processes used to come up with such a figure. There must have been some pretty cool modeling programs that looked at huge amounts of data in unimaginable ways to produce a figure that would help make decisions for those in the betting arena.

Well, we all know what happened in the fourth quarter; the 5% happened. The Falcons 'ran out of gas', and Tom Brady showed why he is a five-time Super Bowl winner. So as I prepare for spring extract, IPEDS completion, and finalize analyses for campus executives, I am grateful for a student population that is a bit more predictable and reliable than some professional football teams. Sorry Falcon fans!



"Wait! Stop! This isn't part of the script."



Alabama Association of Institutional Research

Winter Newsletter 2017

Message from the President (cont'd)

Best Presentation Award—ALAIR 2016

It is with great pleasure I announce the Best Presentation winner from the ALAIR 2016 conference is Wendy Broyles (Troy University, whuckabee@troy.edu) for her presentation on Personality and Inter-office Relations. Wendy will receive a travel grant of \$300 to attend a future AIR/SAIR conference. Congratulations Wendy!

ALAIR Website

Please take the time to check out our new website www.alair.org. For the past few years, Matthew Campbell (Auburn University, campbmw@auburn.edu) has been webmaster, and we are very thankful for all his work those years. Julie Proctor (University of Alabama, jproctor@ua.edu) and her group re-designed and deployed our new site at the end of last year. There are still a few things Julie is working on, but I encourage you to visit as we will make more and more business related items available on the site. Thank you Julie!

ALAIR 2017 information follows. You should have received an e-mail invitation from Program Chair Kelly Birchfield on 1/31/2017 which included general information and registration/other forms relative to the conference. PLEASE consider presenting your research/workshare ideas/papers at ALAIR 2017. We are grateful in advance for your participation.

See you at ALAIR 2017!

Toner Evans



2017 ALAIR COMMUNITY! CONFERENCE

The 2017 ALAIR Conference will be held at AUM in historic Montgomery, Alabama on March 9-10, 2017. Conference registration is \$125 and includes one year membership in ALAIR. Kelly Birchfield (Kelly.Birchfield@accs.edu) has been busy planning and events include a guided tour of the State Capitol, followed by a reception across the street at the Alabama Community College System. The Thursday night special event will be a presentation of Sherlock Holmes at the Alabama Shakespeare Theater. All events are included in your registration fee!

Reserve your room at the [Holiday Inn Suites and Express](#), East Chase or at [Candlewood Suites](#), both which are located less than two miles from Auburn University at Montgomery. At the Holiday Inn, King or Double rooms are available for \$75.00 per night and Suites are available for \$85.00 per night. At Candlewood Suites, rooms with one or two Queens are available for \$75.00 per night. The group name is "ALAIR AL Assoc. of Institutional Research."

Conference presentation topics will include an update of recent legislative activities and how they might affect post-secondary education in Alabama and an update on the statewide longitudinal data system (ANSWERS). Please contribute to the conference by **presenting during the concurrent sessions** being offered on Thursday and Friday. It would be valuable for you to share about your area of expertise to help others understand and so we can better work collaboratively.

ALAIR Executive Board

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Other Conferences

2017 AIR Forum

May 30—June 2, 2017 - Washington, DC

Washington Marriott Marquis

901 Massachusetts Ave NW

Washington, DC 20001

2017 SAIR Conference

October 7-10, 2017—Fort Worth, TX

The Worthington Renaissance Fort Worth

200 Main Street

Fort Worth, TX 76102

Now Accepting Nominations

Nominations are being sought for the following positions:

- Vice-President
- Secretary
- Nominating Committee

If you are interested in serving or would like to nominate someone please send an email with your nomination to Angel Jowers at ajowers@uwa.edu. The election will be held at the 2017 ALAIR Conference.



ALAIR

Alabama Association for Institutional Research