



Alabama Association of Institutional Research

Spring Newsletter 2015

Message from the President



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I hope everyone is off to a great start this year! The Executive board met last week, and this year's ALAIR conference will be held April 9 and 10 in Eufaula, Alabama, at the Lakepoint Resort Lodge. The price for rooms will start at \$75.00. The board will finalize the details in early February, so look for the registration forms and other details sometime mid-February.

I have not been to Eufaula, but according to Frank Barefield, it is the oldest city in the state! So our theme this year is Back to the Future. Angel Jowers has some great ideas, so you can expect it to be a great conference!

We have attached the Call for Participation/Papers form for this year's conference. Please consider presenting at this year's conference and submit a proposal to Angel by March 11, 2015. We have plenty of rooms and space to hold sessions, so I would really love for us to fill all the rooms at every time slot!

I look forward to seeing everyone at the conference in Eufaula!

“Lakepoint offers a variety of amenities such as an 18-hole championship golf course, full service restaurant and lounge, marina, hiking trails, modern campground, swimming complex, tennis courts and playgrounds.”



2015 ALAIR Conference Update

This 2015 ALAIR Conference will be held at the beautiful Lakepoint Resort State Park in historic Eufaula, Alabama. The conference will begin Thursday, April 9, 2015 with a selection of preconferences covering topics including institutional effectiveness, substantive change, and access in the morning, followed by concurrent sessions. Our special event Thursday night, will be a tour of Fendall Hall followed by dinner from 4:00 PM to 6:30 PM. Later that evening, there will be a live band out on the patio at Lakepoint Resort for all to enjoy. Our conference will conclude on Friday, April 10 with concurrent sessions followed by the business luncheon.



Join us Thursday, April 9, 2015 at Fendall Hall!

During this year's conference, our special event will be held at Fendall Hall.

Completed in 1860 by Edward and Anna Young,, Fendall Hall boasts beautiful architecture and paintings.

Tours of the home will begin at 4:00 PM followed by dinner at 5:30 PM.

Fendall Hall is located at 917 West Barbour Street in Eufaula, Alabama.



Rumor has it our special event will continue once we return to Lakepoint Resort.!



Best Presentation Award Winner



Toner Evans

Toner Evans, Institutional Research Analyst at Samford University, is the winner of the Best Presentation Award for 2014.

His presentation, Student Success and the Use of On-line Library Resources, received outstanding reviews from attendees of the 2014 ALAIR Conference. Toner will receive a travel grant of \$300 to attend the annual AIR conference.

Congratulations Toner!

CALL FOR PARTICIPATION/PAPERS
Alabama Association for Institutional Research (ALAIR)
Annual Conference
April 9-10, 2015

Back to the Future

On April 9-10, 2014, the Alabama Association for Institutional Research (ALAIR) will hold its annual conference at Lakepoint Resort State Park in Eufaula, AL.

Your participation in the ALAIR Annual Conference is essential to ensure the success of the conference. **You do not have to be an ALAIR member, or even an institutional researcher to submit a proposal.** Proposals in all areas of institutional research, assessment, policy analysis, planning, and related techniques are encouraged. Your participation can take the form of a paper, presentation, or a tools and techniques session. Proposals do not have to be related directly to the conference theme.

Papers and Presentations are formal sessions that present a scholarly approach or extended discussion of a technique of interest to conference participants. These sessions will be approximately 45 minutes in length (which includes the time for questions/answers).

Tools and Techniques sessions are informal presentations of reports, analyses, techniques, software demonstrations, and the like. The presenter may develop a brief (3-5 minutes) presentation, but the value of this type of sessions is the opportunity to discuss the topic one-on-one, or in small groups.

Proposals are due by **Wednesday, March 11, 2015**

ALAIR PRESENTATION/PAPER PROPOSAL INSTRUCTIONS
ANNUAL CONFERENCE APRIL 9-10, 2015

Proposals should be submitted to Angel Jowers via one of the following methods:

MAIL – Angel Jowers, Director of Institutional Effectiveness, The University of West Alabama, Station 18, Livingston, AL 35470

E-MAIL – ajowers@uwa.edu

FAX – 205-652-5453

Proposals should include a brief abstract and the following information:

Title of Presentation: _____

Type of Presentation: _____ Paper _____ Presentation _____ Tools & Techniques

Authors/Presenters Names: _____

Contact Person's Name: _____

Contact E-mail: _____

Contact Mailing Address: _____

Contact Phone Number: _____ Contact Fax Number: _____

List special equipment/requirements:

ALAIR 2015 Annual Conference Registration Form

Name: _____ Preferred Name: _____

Institution: _____ Title: _____

Address: _____

Telephone: _____ Fax: _____ E-mail: _____

Please indicate the year or location of the first ALAIR Conference you attended: _____

Conference Registration Fee

(Includes Thursday night event and reception, all meals, and ALAIR membership until 2016 annual conference)

Please check all that apply.

Amount through March 13 _____ \$100.00 Student/Emeritus through March 13 _____ \$80.00

Amount after March 13 _____ \$110.00 Student/Emeritus after March 13 _____ \$90.00

Thursday Night Special Event _____ Included Thursday Night Special Event Guest _____ \$20.00

Pre-conference Workshop _____ \$25.00 (please choose one of the workshops below)

ALAIR Membership only _____ \$25.00 (for those unable to attend the conference)

I will be attending (mark all that apply – choose only one pre-conference workshop):

- _____ SACSCOC Substantive Change Pre-conference workshop (Dr. Kevin Sightler)
- _____ Introduction to ACCESS Pre-conference workshop (Mr. Matthew Campbell)
- _____ Institutional Effectiveness Pre-conference workshop (Dr. Glenda Colagross)
- _____ Workshop for Newcomers
- _____ IPEDS Post-conference workshop - IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness
- _____ Thursday Night Event; I will need a vegetarian meal at the special event: _____
- _____ Business Meeting/Luncheon, Friday, April 4; I will need a vegetarian meal at lunch: _____

Send Registration and Payment to ALAIR Treasurer, Tienhan Ma.

Make checks payable to ALAIR.

ATTN: Tienhan Ma,

Coordinator of Assessment/Institutional Research and Assessment

Jacksonville State University

700 Pelham Road North

Jacksonville, Alabama, 36265

(256)782-5109

thma@jsu.edu

Should you have any questions about the 2015 ALAIR Conference, please contact Conference Chair Angel Jowers at 205-652-3547 or ajowers@urwa.edu

ALAIR Executive Board

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Annette Cederholm

Vice-President

Angel Jowers

Past President

Jon Acker

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Tienhan Ma

Secretary

Lesley Shotts

Nominating Committee

Toner Evans

Lindsay Hutcherson

Other Conferences

2015 AIR Forum

May 25-29, 2015 - Denver, CO

Colorado Convention Center

700 14th Street

Denver, CO 80202

2015 SAIR Conference

October 10-13, 2015—Savannah, GA

Hyatt Regency Savannah

2 W. Bay Street

Savannah, Georgia, USA, 31401

Now Accepting Nominations

Nomination are being sought for the following positions:

- Vice-President
- Treasurer
- Nominating Committee

If you are interested in serving or would like to nominate someone please send an email with your nomination to Jon Acker at jon.acker@ua.edu. The election will be held at the 2015 ALAIR Conference.



ALAIR

Alabama Association for Institutional Research