

September
2010

www.alair.org

ALAIR

Alabama Association for Institutional Research

Supporting the advancement of Institutional Research and related functions that lead to improved understanding, planning, and operations of Alabama institutions of higher education.

ALAIR Executive Committee: 2010-2011

President:-

Tara George- Jefferson State

Vice President:

Patricia Pratt - U. West Alabama

Secretary:

Karen Hamby- Samford University

Treasurer:

John McIntosh - Northwest- Shoals

Past President:

Dr. Alicia Simmons - Jacksonville State

Members-at-Large:

Kristi Barnett- Beville State

Leroy Liu- U. Alabama

Nominating Committee:

Sabrina Simpkins - ACHE

Dr. Mac Adkins- Troy University

Message from the President

Greetings ALAIR! We are into the 2010-2011 membership Year and I am excited to serve in such a great organization. I would like to personally thank all of the outgoing officers for their unyielding support and dedication throughout all of our projects, the Annual Conference, and your overall representation of ALAIR. We are very fortunate to have such a wealth of information among our seasoned IR professionals here in Alabama. There were so many unsung heroes in helping to make our past year another success. It's the communication and networking among the membership that strengthens ALAIR. The officers transition meeting was held on June 10, 2010 at Jefferson State Community College and we were able to discuss our goals for the current year.

My main focus is to ensure we expand our services to Institutional Research Professionals across the State. Due to budget restrictions, there was a large number of former members who were unable to attend Annual Conference in Florence. You were definitely missed! We (ALAIR) want to pursue membership from those individuals who did not join us at conference. There is a slate of other activities (drive-in workshops, networking through SAIR and AIR, and information sharing) that we offer throughout the year. If you would still like to join ALAIR please complete the enclosed Membership application and mail to Mr. John McIntosh.

We (ALAIR) have purchased and are working to implement the Wild Apricot Membership Management System. This system will serve as a central repository of membership profiles, announcements, and as a management system for our Annual Conference registration. A special thanks to the Jacksonville State University Team, Mr. John Rosier and Past President Dr. Alicia Simmons for all of their hard work with the membership management system. The Executive Committee will continue to coordinate with Mr. Rosier to fully **capture the benefits of this new system**, which is sure to be an asset to ALAIR for years to come.

We (ALAIR) must continue to maximize our resources by publishing scholarly papers, making formal presentations, and developing longitudinal research studies at our institutions. The information we share will benefit not only ALAIR membership but our colleagues throughout the Nation. **One of my goals is to provide a gateway through our website to archive presentations, publications and papers .**

I look forward to working with our Executive Committee to serve the needs of our organization. I challenge all of our membership to get involved in our planned activities (See Calendar). If you are aware of any cutting edge workshops, speakers, or initiatives in the local area that will benefit our membership, we want to hear from you. Thanks for your service to ALAIR.

Looking Forward to a great year!

Tara George



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Thanks for your Leadership! 2009-2010 Executive Committee

President:

Dr. Alicia Simmons, Jacksonville State University

Vice President:

Ms. Tara George, Jefferson State Community College

Secretary:

Ms. Patricia Pratt, The University of West Alabama

Treasurer:

Mr. John McIntosh, Northwest-Shoals Community College

Past President:

Ms. Diane Sherman, The Alabama Commission on Higher Education

Members-at-Large:

Mr. John Rosier, Jacksonville State University

Ms. Aundrea Wheeler, Bishop State Community College

Nominating Committee:

Mr. Jowaune Williams, Alabama State University

Dr. Gordon Mills, The University of South Alabama

Message from Past President

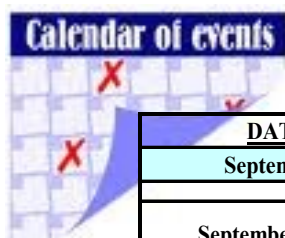


Dear ALAIR Members,

Thanks to the entire ALAIR membership for making last year a success. This community supports each other, collaborates with each other, and makes our experience as institutional research professionals so much richer. Reflecting back, it is clear that last year's executive committee was dedicated to our organization. They all worked so hard and accomplished much. In 2009 we organized an IPEDS Workshop at the Grand Hotel in Point Clear, Alabama. Tara George coordinated a wonderful conference, hosted by the University of North Alabama and Tara coordinated the location of our next conference, which will be hosted by Troy University. In addition to providing another IPEDS workshop, the conference also included a session on data warehousing, responding to the interest of the membership that had been identified the previous year. We also purchased a new online membership management system for tracking and communicating with ALAIR members, which is in the process of being implemented. Thanks to all of our outgoing executive committee members.

It is clear that we are going to have another productive year under the leadership of our President, Tara George. The new executive committee has been hard at work planning for the coming year. Our ALAIR future is in great hands!

Have a wonderful new academic year everyone,
Alicia Simmons



2010-2011 ALAIR Calendar

<u>DATE</u>	<u>EVENT</u>	<u>LOCATION</u>
September	ALAIR will award a Travel Grant to the SAIR Conference.	New Orleans, Louisiana
September 25-28	SAIR Conference State SIG scheduled for Tuesday September 28th at 11:15 a.m. til 12:00 p.m.	New Orleans, Louisiana
December 4-7, 2010	SACS Annual Meeting	Louisville, Kentucky
December 13, 2010	ALAIR WINTER DRIVE-IN WORKSHOP: IPEDS Training Co-Sponsored with AIR/NCES. Attendance will be limited.	Huntsville, Alabama. Site to be announced at a later date.
	Modules to be delivered: • Leading (Managing) an IPEDS Cycle- Module 2 • IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness- Module 1	
Congratulations to ALAIR!	ALAIR's Winter Drive-in is 1 of 20 Workshops approved for funding for this year.	
	The grant will fund up to 30 slots for Hotel and transportation reimbursement. AIR will reimburse up to \$500 dollars if your application is approved.	
	Please be advised of the upcoming announcement from AIR. Details for Registration Process and criteria for reimbursement will be provided.	
April 4-5, 2011	25th Annual ALAIR Conference	Troy University, Troy Alabama

Success at the Shoals: ALAIR Conference 2010

ALAIR held its 24th Annual Conference at the Marriott Shoals Hotel and Conference Center in Florence, Alabama, April 20– 21 2010. The University of North Alabama served as the local host to the conference. Dr. Andrew Luna, Kathy Robbins, Kathy Lee McClelland, and Molly Vaughn provided excellent support to the Conference Chair (Tara George) in planning the conference. Attendees included individuals from both 2-year and 4-year Institutions. ALAIR was able to secure 4 major sponsorships. Dataliant and Alliant Data Systems (Platinum Sponsors)

and Xitracs and Think Education Solutions (Gold Sponsors). Mr. Patrick Callan, President of the National Center for Public Policy and Higher Education, provided the keynote address for the general assembly on Tuesday April 21st. He presented data and information from the Higher Education “Measuring Up” Reports, The National Report Card on Higher Education. The report uses several key indicators to help policymakers and the public assess and improve postsecondary education. Presentations in the general sessions covered top-

ics such as assessment, graduating senior survey, program Review, Data Warehousing, Retention Rates, and Distance Education. Newcomers were introduced to the world of IR through various topics and scenarios. Mr. Terry Bowden, successful coach, announcer, and motivational speaker, delivered the second keynote address at the ALAIR Business Luncheon on Tuesday April 21st.. He graced ALAIR with a very inspirational speech about leadership, sacrifices, and challenges that one must overcome to reach and accomplish goals.

The special event on Monday evening was a delight and a walk down memory lane. The special event was held at the Alabama Music Hall of Fame and attendees were able to tour the museum and sit down to a nice southern meal by candlelight. Vocalist, Mrs. Danita Luna performed elegant vocal renditions of many country, jazz, and blues classic songs. For the first time in a few years we were storm-free and had beautiful weather. Attendees seemed to enjoy the beautiful scenery and the relaxed setting in the Shoals area.

ALAIR Awards Travel Grant and Best Presentation Award : “It’s a Sweep by the University of West Alabama.”

The University of West Alabama was well represented at the Association for Institutional Research (AIR) Forum, a national conference for institutional researchers, by Patricia Pratt, Angel Jowers, and Tenika Milsap. Held May 30 – June 2 in Chicago, IL, the forum had registered participants from colleges and universities throughout the United States, Canada, Lebanon, Qatar, Egypt, Australia, the Virgin Islands, Saudi Arabia, Germany, the United Kingdom, and South Africa. The OIE staff was able to attend the forum due to awards they received from the Alabama Association for Institutional Research (ALAIR).

Tenika Milsap was the travel grant recipient from the ALAIR conference held earlier in March. She was awarded a stipend that paid the registration for the conference. Tenika submitted a grant proposal to the award committee and was selected over several other applicants, becoming the first UWA employee to be awarded the AIR travel grant by ALAIR.

Patricia Pratt and Angel Jowers won the “Best Presentation” award at the ALAIR conference in 2009, which included registration costs and a small materials stipend for the AIR Forum. The duo presented their stress management workshop entitled “Frazzled and Fried” to over 40 participants at AIR and were given positive feedback from those in attendance. Patricia and Angel were invited to make the same presentation at the regional conference for institutional researchers, SAIR, in New Orleans, LA, scheduled for September.

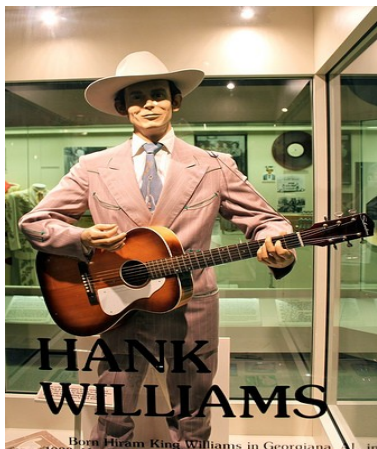
Angel Jowers was also invited to present a newcomers’ workshop with Gordon Mills, Director of Institutional Research at the University of South Alabama, and Crissie Groves, Director of Institutional Research at Touro University in Nevada. The presentation was entitled “What Every IR Rookie Should Know” and was attended by approximately 70 forum participants. The presentation was so well received that Randy Swing, Executive Director of AIR, invited the team of presenters to the 2011 AIR Forum being held in Toronto.

*Patricia and Angel
were invited to
make the same
presentation at the
regional conference.*



Picture Perfect Conference

Florence, Alabama,
April 20-21, 2010



Don't Let Time Pass you by! You still have time to join ALAIR.

Complete the membership application and return to Mr. John McIntosh with your payment.



APPLICATION FOR MEMBERSHIP

ALABAMA ASSOCIATION FOR INSTITUTIONAL RESEARCH

Name _____

Title () Dr. () Mr. () Ms. () Mrs. () Miss

Position _____

Institution _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Do you grant ALAIR permission to use the information above in its web site home page?

____ Yes ____ No

Mail application with check to:

John McIntosh , Associate Dean of Institutional Effectiveness,
 Distance Education, and Development
 Northwest-Shoals Community College
 800 George Wallace Blvd.
 P. O. Box 2545
 Muscle Shoals, AL 35662

**Individual
 Membership
 \$25.00**

(Individual membership fee covers the period from annual conference to annual conference.)

**Total Remitted
 \$ _____ Make
 check payable to
 ALAIR.**

25th Annual Conference 2011

Institutional Research Professionals are encouraged to "save the date"

Troy University to host 25th Annual Conference in 2011

Get ready to travel to the East Gulf Coastal Plains Region. The 25th Annual Conference is underway and scheduled to be held on the campus of Troy University in the city of Troy, Alabama. The institutional research staff at Troy University are already meeting and collaborating with the 2011 Conference Chair, Patricia Pratt. They have selected the date of Monday, April 4th through Tuesday, April 5th for the conference. Troy University submitted their proposal in 2009 to serve as an upcoming host to the ALAIR con-

ference. It is a breath of fresh air to see member institutions excited about serving ALAIR. The Executive Committee is pleased to work alongside Troy University and make this a memorable event. Institutional research professionals are encouraged to "save the date" and participate as a presenter and/or facilitator. If you have ideas for presentations, workshops, or activities, please email Patricia Pratt at pprat@uwa.edu.



Trojan Arena - Troy University

Last Ten Conference Sites

- 2010/ University of North Alabama (Marriott Shoals Hotel & Conference Center)
- 2009/ Auburn University (Auburn Marriott at Grand National)
- 2008/ Jacksonville State University
- 2007/ Alabama A&M University
- 2006/ The University of Alabama
- 2005/ Faulkner State CC (Fairhope)
- 2004/ The University of Alabama at Birmingham
- 2003/ Troy University (Montgomery)
- 2002/ Samford University
- 2001/ University of North Alabama

From the ALAIR Archives

Picture Taken during the 2008 Conference hosted by Jacksonville State University.



CIP 2010 Changes in 2010-2011 Data Collection Year

IPEDS keyholders and coordinators will begin using the 2010 CIP for the Completions survey in Fall 2010, which will collect awards and degrees conferred between July 1, 2009 and June 30, 2010. Fall 2010 enrollment for the 9 special fields of study reported by 4-year institutions will also use CIP 2010.

The Classification of Instructional Programs is a list of instructional programs used by postsecondary institutions when reporting on completions by field of study. The 2010 CIP Website can be accessed on line at <http://nces.ed.gov/ipeds/cip2010>.

The CIP website consists of three modules: the CIP Homepage, the CIP Wizard, and the CIP Selector. The CIP Homepage allows users to browse the 2010 CIP, search for CIP codes using keywords, view a list of codes that have been added, deleted or moved, crosswalk the 2000 and 2010 CIP, and access current and previous electronic versions of the CIP. The CIP Wizard provides users with a list of CIP codes previously reported by institutions for their last three years of completions data and maps these codes on to the 2010 CIP. The CIP Selector helps users to select a CIP code which best describes their instructional program.

When developing the 2010 CIP, NCES focused on adding new instructional programs; CIP codes were only deleted in order to avoid duplication with newly added codes. The 2010 CIP contains approximately 350 new 6-digit CIP codes and 50 new 4-digit CIP codes. No new 2-digit CIP codes were added.



IPEDS Help Desk

Toll Free 1-877-225-2568

ipedshelp@rti.org

Words to Inspire You

Get through

You've got a lot to get through today, so jump right in. You've got a lot to get through today, so remind yourself what a true blessing it is.

In all that you must do are multiple opportunities to make a difference in your world. That list of things to do is a list of ways in which you can have a positive impact.

You may not get it all finished today, but that's no reason to delay or be discouraged. On the contrary, that's a reason to get going just as soon as you can.

You may not get it all done perfectly, but that's no reason to avoid doing it. Do your best with what you have, from where you are, with the time available, and though it may not be perfect, it will be great, and it will be done.

Certainly you'll make some mistakes, and maybe you'll experience some disappointment or embarrassment. Yet at the end of the day, you'll have some real, substantive accomplishments under your belt, and they'll be well worth whatever you had to endure.

In what you must get done, there is immense opportunity. Get busy, get it done, and reap the rewards that are yours to create.

-- Ralph Marston



Alabama Association for Institutional Research

Winter Drive-In Workshop

Monday December 13, 2010

Huntsville, Alabama, (Site to be announced at later date)



- **Leading and Managing an IPEDS Cycle Module 2:** provides IPEDS Keyholders a framework for managing the IPEDS collection process, regardless of the particular data system used by an institution. It includes an overview of continuous improvement and project management principles, applying these principles to an IPEDS collection cycle, developing a continuous internal data process, and establishing standardized databases and queries. We (ALAIR) would also like a brief overview of updates on changes or additions to IPEDS surveys over the last year (i.e. net price calculator financial aid, CIP 2010 changes, etc.). We will work with AIR/NCES and ALAIR membership to tailor the presentation. Our membership is always interested in staying abreast of changes or additions to the IPEDS Surveys.
- **IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness Module 1:** of this theme introduces the fundamentals of creating benchmarks to measure institutional effectiveness. The module provides an overview of the types of comparison groups that can be constructed using IPEDS data, with examples of appropriate use. Participants will use actual data from the IPEDS surveys, including the IPEDS Data Feedback Report and Executive Peer Tool. Exercises and resources will demonstrate processes to establish key performance indicators and identify variables to refine comparison groups.

2010 SAIR Conference



2011 AIR Forum: Toronto, Canada

2011 Toronto, Ontario
May 21, 2011 – May 25, 2011

Sheraton Centre Toronto Hotel
123 Queen Street West
Toronto, ON M5H 3M9



Congratulations to Stephen E. Glover, Director of Information Technology Services at the Department of Postsecondary Education. He is the recipient of the **ALAIR Travel Grant to the SAIR Conference** in New Orleans.
