It’s that time of year again! Time to get excited and gear up for the 24th Annual Conference of the Alabama Association for Institutional Research (ALAIR) being held April 19—20 at the beautiful Marriott Shoals in Florence, AL hosted by the University of North Alabama. Early Bird registration of $80 begins now and lasts through April 2nd. The room rates are $89 per night for single and double rooms; the last date to reserve at this rate is March 18, 2010. Registration for the conference includes ALAIR membership through the 2011 conference.

For those ready to have a great night out with old and new ALAIR friends, the Monday Night Special Event is just for you. ALAIR has arranged our Special Event at the Alabama Music Hall of Fame. We will enjoy a wonderful evening with a southern dinner and live music amidst the facility that showcases some of the greatest music artists from Alabama for the low cost of $25. For more information on the Hall of Fame visit http://www.alamhof.org.

More details and registration form on pages 5—8

ALAIR Keynote Speaker— Mr. Patrick M. Callan

Patrick M. Callan is president of the National Center for Public Policy and Higher Education. He has previously serves as executive director of the California Higher Education Policy Center, the California Postsecondary Education Commission, the Washington State Council for Postsecondary Education, the Montana Commission on Postsecondary Education, and as vice president of the Education Commission of the States.

Mr. Callan is the author of many articles and papers on education, educational opportunity, public accountability, financing of higher education, and leadership. Callan is co-editor of Public and Private Financing of Higher Education: Shaping Public Policy for the Future (1997) and co-author of Designing State Higher Education Systems For a New Century (2001), a study of state organization and governance of higher education. In 2001, he collaborated with Gene Maeroff and Michael Usdan on The Learning Connection, New Partnerships Between Schools and Colleges, published by Teachers College Press. He has served as an advisor to blue ribbon commissions, state education and higher education boards, governors’ offices, and legislative committees in many states.
Happy New Year to all of our ALAIR colleagues. Here’s to a new year with no proration, plenty of time and resources to complete our assignments, lavish praise for our long hours and excellent work. Here’s to institution-wide enthusiasm for Fact Books, cost-benefit analyses, and assessment results. Here’s to evidence-based decision-making that’s documented, strategic plans that are implemented, and putting our feet up when SACS is on the way because everything’s done. And here’s to our professional colleagues at ALAIR who face another year, content to know that our leadership is still needed because all of these wishes may not come true… again.

My new year’s wish for each of you is that you will invest in friendships among your professional colleagues at ALAIR. In December my office went through our university’s Program Review process and as a result I experienced a wealth of knowledge, support, direction, and encouragement from two of my ALAIR colleagues. I hope each of you will seek out and provide this kind of support to both new members and not-so-new members, with or without a formal process. It can renew our energy and help us face the challenges and opportunities that constantly arise in our profession.

One way to make professional connections is by attending the ALAIR Annual Conference, taking place at the Marriott Shoals on April 19 and 20, 2010. Tara George, ALAIR Vice President and Conference Chair, is doing a great job planning our conference. She is working with Dr. Andrew Luna from the University of North Alabama to make this our best conference yet. Please save the date, make the trip to beautiful Florence, and enjoy a great time with your ALAIR friends.

Hope to see you there,
Alicia Simmons, President ALAIR

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Message from the President

The 2010 Forum will be a time to celebrate 50 years of coming together to share ideas and practices, and to plan for the next 50. Join us as we chart our future in higher education.

The Sheraton Chicago Hotel and Towers
301 East North Water Street
Chicago, Illinois 60611
Phone: 1-877-242-2558

Group Rate: single/double $149.00 plus tax
Rate Code: AIR 2010 Annual Forum

Visit the Forum Web site for more information or to register today.
After tornado warnings during our last two ALAIR conferences in Jacksonville and Opelika, it happened again. This time it was Hurricane Ida bearing down on the Gulf Coast on the very day of ALAIR’s IPEDS Workshop at the Grand Hotel in Point Clear, Alabama. Thirty-two ALAIR members braved the storm to attend the workshop funded by the Association for Institutional Research (AIR).

Managing the IPEDS Cycle was covered in the morning session and an abbreviated afternoon session focused on special topics, including the new race/ethnicity codes, the Net Price Calculator and online resources.

Special thanks to Dr. Gordon Mills from The University of South Alabama and a member of the ALAIR Executive Committee, for writing the proposal that awarded ALAIR this workshop and for coordinating this event with AIR.

Mobile Bay at the Grand Hotel in Point Clear, AL as Ida approached

JOIN THE ALAIR LISTSERV

The ALAIR e-mail LISTSERV is a discussion list used to gather information on any topic related to institutional research.

ALAIR members can subscribe by sending an e-mail request to Sam Lowther at lowthgs@auburn.edu. Use the subject of “ALAIR LISTSERV” and include your name, institution, and the e-mail address you wish to use with the list in the body of the email.

You can find this and more information by visiting our website at www.alair.org.

SAIR 2010
InterContinental New Orleans September 25-28, 2010
Keep checking www.sair.org for conference information

What’s Happening at Your Institution

Hiring new staff?
Making changes to your department?
Conducting new research?
Getting married?
Having a baby?
Retiring?

Let us know what’s happening at your institution so we can share it with other ALAIR members in the next newsletter.

Email Patricia at ppratt@uwa.edu
The AIR website has added a link to a new website recently created for the AIR/US News Advisory Committee, of which I am currently a member. The main purpose of the AIR/US News Advisory Committee is to improve dialogue between USNews and institutional researchers. The minutes of the meetings have been posted on this web site. Often the committee learns of USNews change of plans and can provide feedback, along with discussion of issues impacting institutions. This web site offers a way to submit questions and concerns to the advisory committee members.

Also please note the website includes a call for nominations for the AIR/US News Advisory Committee. Membership on the Committee is for a 3-year term, renewable one successive time. Members who routinely attend AIR conferences should be nominated.

The link can be found at: http://www.airweb.org/?page=361

and further selecting https://wiki.albany.edu/display/irpe/AIR-US+News+Advisory+Committee

You may wish to pay attention (in the most recent minutes) to plans for adding high school counselors survey to the ranking formula. The decision to use the high school counselor results in the survey has not been made so there is time to provide feedback to US-News. The survey will be mailed to high schools that were ranked in the latest edition of USNews Best High Schools Rankings. This information has been collected in the past but not used in the rankings.

Please feel free to contact me with any questions or to get a copy of the high school counselors survey. I believe I will roll off the committee before the next AIR Forum so please indicate any interest you may have in serving.

Thanks,
Cara Mia Braswell, Ph.D.
Assistant Director for Institutional Research
Auburn University
334-844-4765
braswcm@auburn.edu

Tuesday Luncheon Speaker — Coach Terry Bowden

This year we are excited to host one of the greatest motivational speakers and exceptional leaders from our own backyard. Coach Terry Bowden, current head coach for the UNA Lions and renowned as one of the brightest young minds in college football, will be our featured speaker during our luncheon on Tuesday April 20th. Coach Bowden has worked for ABC Sports as the college football studio analyst, hosted his own daily ESPN Radio Show in Central Florida and weekly Coaches Show on Sirius Satellite Radio, has been the analyst for the National College Football Game of the Week on Westwood One Radio, and is a featured columnist for Yahoo! Sports.com. Coach Bowden is an exceptional speaker and great leader in our academic communities.

Bowden’s biggest accomplishments came while manning the sidelines at Auburn University from 1993 until 1998. While at Auburn, Bowden led the Tigers to an astounding 47-16-1 mark, as well as racking up three post-season appearances (1995 Outback Bowl, 1996 Independence Bowl and the 1997 Peach Bowl). In addition, Bowden became the first head coach in Division IA history to lead his squad to an undefeated season in his first year at the school (1993). Bowden’s perfect season garnered him numerous Coach of the Year awards, including the Walter Camp, Scripps Howard, Football News, Toyota and the Paul “Bear” Bryant award presented by the Football Writers Association. Prior to joining Auburn, Bowden served as head coach at Samford University from 1987-92.

While at the helm, Bowden compiled a 46-22-1 record and rejuvenated a Division III non-scholarship program up to a title-contending Division I-AA program. In 1986 Bowden was on board at Akron, where he coached the quarterbacks under former Notre Dame head coach Gerry Faust. At the age of 26, in 1983, Bowden became the youngest head football coach in America when he was hired by Salem College in Salem, West Virginia. During the years from 1979-82, Bowden was a graduate assistant under his legendary father, Bobby, at Florida State University. In 1978 Bowden secured his first coaching position at his alma mater, West Virginia, as a graduate assistant. Before making the transition to the sidelines, Bowden donned the Mountaineers uniform, earning two letters as a running back from 1977-78.
It’s Conference time! The Alabama Association for Institutional Research will hold its 24th Annual conference on Monday April 19th – Tuesday April 20th, 2010 at the Marriott Shoals in Florence Alabama. The University of North Alabama will serve as our local host for the conference. The Marriott Shoals is a beautiful property with plenty of opportunities for work, recreation, and relaxation. The Marriott Shoals is conveniently located near the University of North Alabama campus (our host institution); all conference workshops and sessions will be held at the Marriott Shoals. Situated on the banks of the Tennessee River, Florence is a city with a rich history.

The annual conference is an opportunity to bring all institutional research professionals together by affording workshops and presentations beneficial to the profession. The annual conference is also a good time to get together with colleagues from other institutions to discuss projects and processes and in turn get a different perspective. The Alabama Association for Institutional Research membership consist of professionals from both 2 year and 4 year institutions from across the state of Alabama.

We are excited to announce that Mr. Patrick M. Callan will serve as keynote speaker for the Tuesday morning General Assembly. He is the President of the National Center for Public Policy and Education based in San Jose, California. The National Center for Public Policy and Higher Education is an independent, nonprofit, nonpartisan organization promoting public policies that enhance Americans’ opportunities to pursue and achieve high-quality education and training beyond high school. Mr. Callan is the author of many articles and papers on education, educational opportunity, public accountability, financing of higher education, and leadership. He has served as an advisor to blue ribbon commissions, state education and higher education boards, governors’ offices, and legislative committees in many states. This year we are excited to host one of the greatest motivational speakers and exceptional leaders from our own backdoor. Coach Terry Bowden, current head coach for the UNA Lions, will be our featured speaker during our luncheon on Tuesday April 20th. Both Mr. Callan and Coach Bowden are exceptional speakers and great leaders in our academic communities.

This year we are hosting a Monday night special event at the “Alabama Music Hall of Fame”. You will be in for a night of good food, music and a tour of the museum. Tentatively we are working with our local host (UNA) to secure transportation to the special event. We are pleased to announce two Platinum Sponsors for our 2010 Conference. Dataliant and Alliant Data Systems will be making presentations on Monday afternoon.

The conference registration is $80 (includes membership through 2011 Conference) if you register before April 2, 2010. The room rates are $89 per night for single and double rooms; the last date to reserve at this rate is March 18, 2010. Please return your registration materials by Friday April 2, 2010.

Newcomers Workshop
If you are new to institutional research, this Monday workshop is for you. This will be a wonderful opportunity to meet other newcomers and also gain insight form a dynamic Alabama IR professional. It is recommended for members with three or fewer years experience.

Sponsored Sessions
On Monday afternoon we will offer sessions led by Platinum Sponsors Dataliant and Alliant Data Systems.
Monday Night Special Event
Good food, Good music, A good time! The Shoals area is well known for its love of music and the culture that nurtured the career of music legend W.C. Handy (Father of the Blues). ALAIR has arranged our Special Event at the Alabama Music Hall of Fame. We will enjoy a wonderful evening with a southern dinner and live music amidst the facility that showcases some of the greatest music artists from Alabama. Cost of the event is $25 per person; submit the cost of the Special Event along with conference registration material. If you would like to see an overview of the Alabama Music Hall of Fame, please visit the website for additional information. http://www.alamhof.org.

Special Interest Groups
If you would like to suggest sessions please contact Tara George at (205) 856-7904 or tgeorge@jeffstateonline.com.

Concurrent Sessions
This year’s conference will feature concurrent sessions on Monday and Tuesday. Please submit a session proposal. The deadline is Friday March 19th.

Business Meeting and Luncheon
Our business meeting and luncheon will be held on Tuesday at the Marriott Shoals. Terry Bowden, acclaimed coach and motivational speaker will speak to us about leadership and keeping sight of what’s really important in higher education.

Volunteers
We need members to serve as facilitators for our presentations and special sessions. If you would like to serve as a facilitator please email your name, title, institution and contact information to tgeorge@jeffstateonline.com.

Conference Location and Accommodations
All sessions and workshops will be held at the Marriott Shoals Hotel in Florence, Alabama. Marriott Shoals Hotel and Spa • 800 Cox Creek Parkway South • Florence, Alabama 35630. The rooms are reserved at $89 per night. Please call 1-800-593-6450 to reserve your room and the reference code is airaira.

Airport Information
Northwest Alabama Regional Airport: http://www.flytheshoals.com (approx. 6 miles from Marriott)
Huntsville International Airport: http://www.hsvairport.org (approx. 1 hr. drive to Florence)

Birmingham-Shuttlesworth International Airport: http://www.bhamintlairport.com (approx. 1 ½ hrs drive to Florence)

Conference Contact Information
Please contact Tara George at (205) 856-7904 or tgeorge@jeffstateonline.com if you have any questions concerning the 2010 ALAIR Conference.
## 24th Annual Conference
of the
Alabama Association for Institutional Research (ALAIR)
April 19 – 20th, 2010
Marriott Shoals Hotel – Florence, Alabama

🎵 “In Tune with IR”🎵

### Conference Preliminary Program

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
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<tr>
<td><strong>Monday, April 19, 2010</strong></td>
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<td></td>
<td>12:30-5:00</td>
<td>Registration (Marriott Shoals Hotel Conference Center)</td>
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<td></td>
<td>1:00 - 1:45</td>
<td><strong>Newcomers’ Workshop</strong> (Recommended for members with three or fewer years experience.)</td>
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<td>1:45 – 2:45</td>
<td>Concurrent Sessions</td>
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<td>2:45 – 3:00</td>
<td>Break</td>
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<td>3:00 – 4:00</td>
<td><strong>Dataliant Presentation</strong> (Platinum Sponsor)</td>
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<td><strong>Alliant Data Systems Presentation</strong> (Platinum Sponsor)</td>
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<td>4:10 - 5:10</td>
<td>Concurrent Sessions</td>
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<td>6:00 - 9:00</td>
<td><strong>Special Event</strong> – “Alabama Music Hall of Fame” Tour, Dinner, and Live Music</td>
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<tr>
<td><strong>Tuesday, April 20, 2010</strong></td>
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<td>8:00 - 8:30</td>
<td>Registration (Marriott Shoals Hotel Conference Center)</td>
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<td>8:00 - 8:30</td>
<td>Continental Breakfast</td>
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<td>8:30 - 8:45</td>
<td>Welcome (Representative University North Alabama)</td>
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<td>8:45 - 9:45</td>
<td><strong>Keynote Speaker:</strong> Mr. Patrick M. Callan, President, National Center for Public Policy and Higher Education, Based in San Jose, California</td>
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<td>9:45 - 10:50</td>
<td>Special Interest Groups</td>
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<td>10:50 - 11:00</td>
<td>Break</td>
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<td>11:00 - 11:40</td>
<td>Concurrent Sessions</td>
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<td>11:45 - 12:30</td>
<td>Concurrent Sessions</td>
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<td></td>
<td>12:30 - 2:00</td>
<td>Luncheon/Business Meeting/Door Prizes-</td>
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<td></td>
<td><strong>Luncheon Special Guest/Speaker,</strong> Mr. Terry Bowden, Head Coach University of North Alabama (UNA) Football Team</td>
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Travel directions will be sent before the conference.
Name:__________________________________ Preferred Name:__________________________________

Institution: ______________________________ Title: ________________________________________

Address:_____________________________________________________________________________

Telephone:_______________________ Fax:______________________ E-mail:__________________

Please indicate the year OR location of the first ALAIR Conference you attended:___________________

Conference Registration Fee (Includes ALAIR membership until 2011 annual conference)

Amount through April 2nd _______$80.00  Student/Emeritus through April 2nd _______ $65.00

Amount after April 2nd _______ $90.00  Student/Emeritus after April 2nd _______ $75.00

Monday Night Special Event _______ $25.00  Guest for Tuesday Luncheon _______ $15.00

Guest for Monday Event ________ $25.00

ALAIR Membership only ________ $25.00 (for those unable to attend the conference)

I will be attending (mark all that apply):

_____ Newcomers’ Workshop

_____ Alliant Data Systems Presentation

_____ Dataliant Presentation

_____ Monday Night Event – Alabama Music Hall of Fame

_____ Business Meeting /Lunch on Tuesday, April 20, 2010

I will need a vegetarian meal at lunch: ______

Send Registration and Payment by April 2, 2010 to ALAIR Treasurer, John McIntosh. Make checks payable to ALAIR.

John McIntosh
Associate Dean of Institutional Effectiveness, Distance Education, and Development
Northwest-Shoals Community College
800 George Wallace Blvd.
P. O. Box 2545
Muscle Shoals, AL 35662
(256)331-5323
jmcintosh@nwscc.edu

Should you have any questions about the 2010 ALAIR Conference, please contact Conference Chair, Tara George at 205-856-7904 or tgeorge@jeffstateonline.com
The Alabama Association for Institutional Research (ALAIR) 2010 annual conference will be held in Florence, Alabama. The field of Institutional Research may be viewed as daunting and mystical by some yet some IR professionals may see it as simple and easily accomplished. We invite you to share with your colleagues’ ways in which you handle the demands of the profession yet make it look easy. The conference will offer the opportunity to discuss best practices and the tools and resources that are most helpful to you as you serve your customers.

Your participation in the ALAIR Annual Conference is essential to ensure the success of the Conference. You do not have to be an ALAIR member, or even an institutional researcher to submit a proposal. Proposals in all areas of institutional research, assessment, policy analysis, planning, and related techniques are encouraged. Your participation can take the form of a paper, a presentation, or a tools and techniques session. Proposals do not have to be related directly to the conference theme.

Papers and Presentations are formal sessions that present a scholarly approach or extended discussion of a technique of interest to conference participants. These sessions will be approximately 45 minutes in length (which includes the time for questions/answers).

Tools and Techniques sessions are informal presentations of reports, analyses, techniques, software demonstrations, and the like. The presenter may develop a brief (3-5 minutes) presentation, but the value of this type of session is the opportunity to discuss the topic one-on-one, or in small groups.

Proposals are due by Friday, March 19, 2010. Information on how to submit your proposal appears below. If you have special equipment requirements, questions, or concerns, please contact Tara George by phone (205-856-7904), fax (205-856-7928), or E-mail: tgeorge@jeffstateonline.com.

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**ALAIR PRESENTATION/PAPER PROPOSAL INSTRUCTIONS**

**24th Annual Conference, April 19-20, 2010**

Proposals should be submitted to Tara George via one of the following:

MAIL – Tara George, Institutional Research Analyst, Jefferson State Community College  
2601 Carson Road GWH 117  
Birmingham, AL. 35215  
E-MAIL – tgeorge@jeffstateonline.com  
FAX - (205) 856-7928.

Proposals should include a brief abstract and the following information:

- Title of Presentation: __________________________________________
- Type of Presentation: _______ Paper _______ Presentation _______ Tools & Techniques
- Authors/Presenters Names: _______________________________________
- Contact Person’s Name: _________________________________________  
- Contact E-mail: ________________________________________________
- Contact Mailing Address: ________________________________________  
- Contact Phone Number: _______________________________ Contact Fax Number: _______________________________
- Special equipment/requirements:
The Joseph T. Sutton Leadership Award

PURPOSE

To recognize Alabamians who have demonstrated leadership and outstanding accomplishment in the field of institutional research and related fields. The award should be a meaningful recognition of those individuals who have provided exemplary service and leadership and who have actively supported and enhanced the goals of ALAIR.

CRITERIA

All eligible award recipients must at some time have been involved in institutional research or a related field in Alabama. Beyond that, at least one of the following criteria must be met.

A. Service to ALAIR, SAIR, or AIR in the form of serving as an officer, committee member, or conference host; making presentations; and other forms of volunteer activity.

B. A career in institutional research or a related field exemplifying leadership, accomplishment, and innovation.

C. Contribution to the field of institutional research through specific accomplishments and innovative endeavors which enhance the field, institution, or community (local, state, nation).

D. Former members of ALAIR and individuals who are not members of ALAIR will be eligible, as will former Alabamians who have been involved in institutional research in Alabama.

SELECTION PROCESS

A. Annually, the Immediate Past President will chair the awards committee and develop a list of not more than three candidates for recommendation to the Executive Committee. The recommendation of the committee should be ranked. The Sutton Award should be a meaningful recognition bestowed sparingly and only to those persons who have made significant and substantial contributions to the field of Institutional Research. It is entirely possible that the Awards Committee might determine not to present the Award in a given year.

B. An affirmative vote by the majority of the Executive Committee members present during voting is required for approval of a Joseph T. Sutton Award.

C. Criteria and procedures for selecting The Joseph T. Sutton Award recipient are distributed annually to all ALAIR members.

D. Only one award should be presented. However, there could be co-recipients, for example, in the case of two or more people working together on a significant body of research.

E. The award should be presented at the ALAIR Annual Conference by the President or the Immediate Past-President (or his/her designee).

FORM OF AWARD

A. The award recipient should be presented a plaque delineating his or her service or contribution to institutional research. In addition, a letter should be sent to the president or director of the recipient’s institution or agency informing of the award.
ALABAMA ASSOCIATION FOR INSTITUTIONAL RESEARCH
JOSEPH T. SUTTON LEADERSHIP AWARD:
NOMINATIONS FOR 2010

Person nominated:

Institution:

Nominator’s name/telephone:

Rationale:

Return this form by March 1, 2010 to Diane Sherman at Diane.Sherman@ache.alabama.gov
Please nominate one or more people for each of the following offices:

**VICE-PRESIDENT/PRESIDENT ELEC**
The Vice President shall: a) plan the program for the annual conference; b) assist the President in other duties as the need arises; and c) assume the duties of the President in the event that person cannot complete his/her term. The Vice-President shall succeed to the office of President at the end of the one-year term as Vice-President.

Nominee:

---

**SECRETARY:**
Secretary — The Secretary shall: a) keep the minutes of the annual business meeting and other meetings of the membership or of the Executive Committee; b) publish and distribute the newsletter of the Association; c) publish and distribute an annual information directory for the Association; d) attend to the correspondence of the Association, including printing and distributing notices about the annual conference; e) print and be responsible for incorporating into a master electronic format, any proposed bylaws or amendment(s) initiated in accordance with Section 1 of Article I, and submit them to the members for consideration at the annual business meeting; and f) perform all said duties inherent in the position of Secretary. The term of office shall be two years, commencing in even numbered years.

Nominee:

---

**NOMINATING COMMITTEE:** (Two will be elected)
The Nominating Committee shall: a) work with the Immediate Past President; b) prepare and report to the Executive Committee a single candidate for each office position for which an election is to be held. Nominating Committee members are ineligible to be on the slate of officers to be elected at the annual business meeting the year in which they serve on the committee.

Nominee #1:

Nominee #2

---

Return this form by March 1 to Diane Sherman at Diane.Sherman@ache.alabama.gov
GUIDELINES FOR ALAIR TRAVEL GRANT APPLICATIONS
FOR AIR

Introduction
The ALAIR travel grant is awarded to a member in order to promote the three major purposes of ALAIR:
• The advancement of institutional research leading to improved understanding, planning, and operation of Alabama institutions of higher education.
• The dissemination of information and interchange of ideas on problems of common interest; and
• The continued professional development of ALAIR members.

Guidelines for AIR Applications:
1. Selection shall be made by ALAIR Executive Committee based on the recommendation of the Awards Committee, chaired by the Past President, and from among applications received.

2. Recipient must be a current member of ALAIR, and current Executive Committee members are not eligible to receive a travel grant.

3. Applicant must have attended at least one ALAIR annual conference.

4. ALAIR Travel Grant Application must be completed and received by published deadline of March 1, 2010.

5. Amount of grants: AIR - $300.

6. Applicant must provide a brief statement describing financial need for the grant.

7. Applicant must describe the ways in which conference attendance will contribute to professional development in general and to the recipient’s participation in ALAIR. Payment will be issued by the ALAIR Treasurer to the recipient soon after the attendance and return from AIR.
ALAIR TRAVEL GRANT APPLICATION
for the 2010 AIR Forum

50th Annual Forum Chicago, Illinois May 29 - June 2, 2010

Name: ___________________________________________________________________
Institution: ___________________________________________________________________
Address: ___________________________________________________________________
Telephone: ___________________________________________________________________
E-Mail Address: ___________________________________________________________________

Please provide a brief statement describing your financial need for the travel grant.
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Describe the ways in which this conference will contribute to your professional development, in
general, and to your participation in ALAIR.
________________________________________________________________________
________________________________________________________________________
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________________________________________________________________________

Return this form by March 1, 2010 to Dr. Alicia Simmons at asimmons@jsu.edu