



# ALAIR NEWSLETTER

Alabama Association for Institutional Research

March 1996

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## CONFERENCE NOTES FROM PROGRAM CHAIR JUDY ROGERS

I'm looking forward to seeing everyone at the Tenth Annual ALAIR Conference at *Samford University in Birmingham on April 18-19, 1996.*

**The Program** - The keynote speaker this year is **Dr. Tim Sanford**, Vice President and President-Elect of AIR, and Assistant Provost and Director of Institutional Research at the University of North Carolina at Chapel Hill. Tim has been active in IR for many years at the state, regional, and national levels. He has served as president of NCAIR and SAIR, and is a frequent and much-sought-after presenter at professional meetings. He received the James R. Montgomery Outstanding Service Award from SAIR in 1994 and the Best Paper award at the SAIR conference in 1993. We are looking forward to Tim's participation in this year's ALAIR conference and to his keynote address on performance indicators.

Two sets of *concurrent sessions* are planned covering a wide variety of topics of interest to institutional researchers. *Tools and Techniques* is on the schedule again, so bring your demonstrations and materials to share with others. Contact *Judy Rogers (UM)* at [rogersj@um.montevallo.edu](mailto:rogersj@um.montevallo.edu) or (205) 665-6392 if you plan to set up a demonstration or other exhibit. After lunch and the business meeting *Bill Fendley (UA)* will lead a panel discussion on the impact of recent legislative issues on enrollment planning and other higher education concerns. The program will conclude about 3:00 p.m., giving most people time to get home before dark.

**The Workshops** - Again this year, ALAIR is offering two free pre-conference workshops, both on Thursday afternoon from 1:30-4:30. One for newcomers to

institutional research will be conducted by *Debbie Dailey (UAB)*. Even if you are not a very recent newcomer to IR, you still might benefit from Debbie's expertise. The second workshop on the internet will be given by *Robert Gottesman (AU)*. Last year Robert gave a shorter presentation on the 'net and World Wide Web which was well received by conference participants. He has expanded his presentation to go into more new developments and more depth on some topics than was possible in last year's session.

Please sign up for workshops when you pre-register, but if you aren't sure, or find at the last minute that you can get to Samford in time for one of the workshops, come anyway, even if you didn't pre-register. Walk-ups will be welcome as space permits.

**The Motel/Hotel Accommodations** - There are many hotels and motels within an easy drive of the Samford campus. The two closest are the **Courtyard by Marriott**, across from Brookwood Mall, and close to Highway 31 on Shades Creek Parkway, and the **Best Suites of America**, across from Wildwood Center on State Farm Parkway, just off of I-65. Samford is about halfway between these on Lakeshore Drive, about a mile or two's drive. Although they have side road addresses, both are easily spotted from Lakeshore Drive. On Highway 280, a bit farther from Samford but still convenient, are **Mountain Brook Inn** and **Hampton Inn**. There are many other choices in Vestavia, Mountain Brook, Homewood, and Pelham, if you don't mind a bit longer drive. For the four specifically mentioned above, rates and phone numbers are as follows:

Courtyard by Marriott (205) 879-0400  
500 Shades Creek Parkway  
\$82-\$92 (corporate rate) king or 2 full-sized beds

*Motel/Hotel Accommodations* - continued

Best Suites of America (205) 940-9990  
140 State Farm Parkway  
\$63-\$89, various suite accommodations  
(full breakfast, complimentary cocktails)

Hampton Inn (205) 870-7822  
2731 Hwy 280  
\$65 (special corporate rate, mention ALAIR)

Mountain Brook Inn (205) 870-3100  
2800 Hwy 280  
\$99 (corporate rate, newly renovated rooms)

**Special Needs** - If you have any special needs, including dietary limitations (e.g., can't eat certain meats), please let us know on the reservation form.

**Local Arrangements** - Many thanks to *Dr. Tom Woolley (SU)* who already has done so much in preparation for ALAIR to come to Samford. Any questions about directions to Samford or navigating the campus can be directed to Tom (205) 870-2042.

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**TELEPHONE SURVEY UNDERWAY**

The ALAIR executive committee is in the midst of conducting a telephone survey of all current members and those who have been members in the last two years. Your officers are interested in knowing your feelings about a variety of topics including future conference ideas, one-day regional workshops, your willingness to be considered for an office, etc. Our goal is to provide a summary of the survey results at the April conference at Samford.

For those of you who already have been contacted, THANKS for your input! For those yet to be called, be prepared to share ideas and suggestions.

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**POSITION ANNOUNCEMENT**

The Office of Institutional Studies and Services at UAB has an opening for a Coordinator, Institutional Analysis. Contact Debbie Dailey at (205) 934-3254 for details.

**NOMINATIONS FOR AWARDS AND ELECTION  
- JUST A REMINDER**

Immediate Past President *Judy Miller (Enterprise State)* wants to remind the membership to submit nominations for the Sutton Leadership Award and for ALAIR officers to be elected at the April conference. (Members should have received a form from Judy in the last few days.) Any submissions should be sent to Judy by Friday, March 22. Her address is P.O. Box 1300, 600 Plaza Drive, Enterprise, AL 36331; her fax number is (334) 393-6223.

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**MEMBER NEWS**

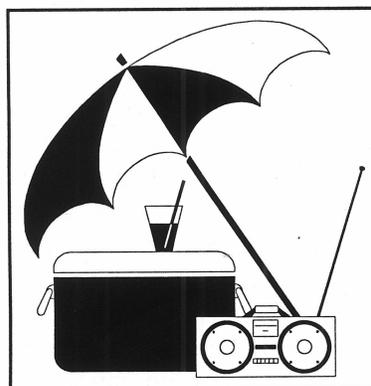
*Harriott Calhoun (JSCC)* has been elected secretary of AIR.

Congratulations to *Sue Lowe (UAB)* who is retiring after almost 30 years at UAB, 17 in Institutional Studies and Services.

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**SAIR IN MOBILE NOT THAT FAR AWAY!**

While the end of sweltering summer, the beginning of a new school year, and the turning of the leaves may seem like a long way off, October and the SAIR conference will be here before we know it. Hundreds of our colleagues will be arriving in our fair state, and we need to be ready to show them a great time.



*Al Yeager (USA)* and others already are hard at work on local arrangements and are counting on your help. **Contact Al at phone (334) 460-6447 or at [ayeager@usarnail.usouthal.edu](mailto:ayeager@usarnail.usouthal.edu)** to find out what you can do to chip in.

**ALABAMA ASSOCIATION FOR INSTITUTIONAL RESEARCH  
TENTH ANNUAL CONFERENCE  
APRIL 18-19, 1996  
SAMFORD UNIVERSITY**

**INDICATORS, OUTCOMES, AND EFFECTIVENESS:  
QUANTIFYING THE PAST AND PREPARING FOR THE FUTURE**

**Preliminary Program**

Thursday, April 18

1:30pm-4:30pm

Pre-Conference Workshops (No additional charge -- preregister below)

*Introduction to Institutional Research for Newcomers* (Debbie Dailey, UAB), Beeson Hall 201

*Nothing But Net: A Hands-On Internet Workshop* (Robert Gottesman, Auburn), Davis Library  
Computer Lab

5:00pm-6:45pm

Early Registration and informal gathering, Beeson Hall 201

7:00pm-until

Group Dinner

Friday, April 19

8:00am-8:30am

Registration and Continental Breakfast - Flag Colonnade, Beeson University Center

8:30am-8:45am

Welcome and Introductions

8:45am-9:45am

Introduction of Guest Speaker

Opening Address: Dr. Timothy R. Sanford, UNC-Chapel Hill

*Performance Indicators of Institutional Research*

10:00am-10:45am

Concurrent Sessions, Part 1

10:45am-11:30am

Tools and Techniques

11:30am-12:15pm

Concurrent Sessions, Part 2

12:30pm-1:45pm

Luncheon and Business Meeting

2:00pm-3:00pm

Panel Discussion - Moderator: Dr. William Fendley, University of Alabama, Tuscaloosa

*Enrollment Management Revisited: The Effect of Current Legislative Issues on*

*Enrollment Management Strategies*

3:00pm

Door Prize Drawing and Adjournment

**REGISTRATION FORM: ALAIR TENTH ANNUAL CONFERENCE**

Name: \_\_\_\_\_

( ) Dr. ( ) Mr. ( ) Ms. ( ) Mrs. ( ) Miss

Title/Position: \_\_\_\_\_

Institution/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**CONFERENCE AND MEMBERSHIP FEES**

\_\_\_\_\_ \$40.00 Conference Pre-Registration by April 10

\$50.00 after April 10

\_\_\_\_\_ Pre-registering but plan to pay at Conference

\_\_\_\_\_ \$15.00 Individual Membership (if not attending conference)

\_\_\_\_\_ \$25.00 Institutional Membership (up to two individuals)

Registration includes Friday continental breakfast and luncheon, and 1996 membership.

Free Pre-Conference Workshops (1:30 - 4:30pm, Thursday, April 18):

\_\_\_\_\_ *Introduction to IR* (Newcomers)

\_\_\_\_\_ *Nothing but Net* (Internet)

Special needs or food restrictions?

**MAIL FORM AND FEES TO:**

Ms. Ellen E. Haulman

Alabama Commission on Higher Education

P. O. Box 302000

Montgomery, AL 36130-2000

**MAKE CHECKS PAYABLE TO ALAIR**

**REMEMBER: REGISTRATION GOES UP AFTER  
APRIL 10!**