



# IA+IR=IE: Assessing the IR Office for Greater Effectiveness

Ginny Cockerill

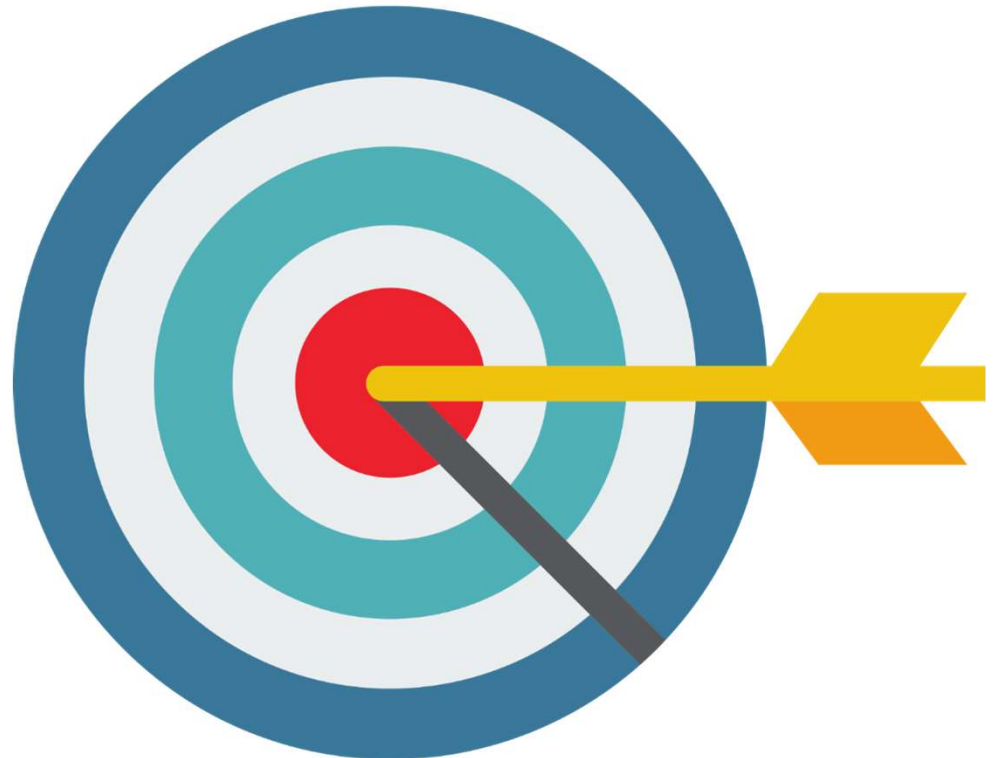
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# Participant Objectives

1. Recall the horizontal axis and vertical axis for the Four-Quadrant framework
2. Categorize your own office tasks within the Framework
3. Discuss how the Framework could be used to identify areas for needed improvement in your own office

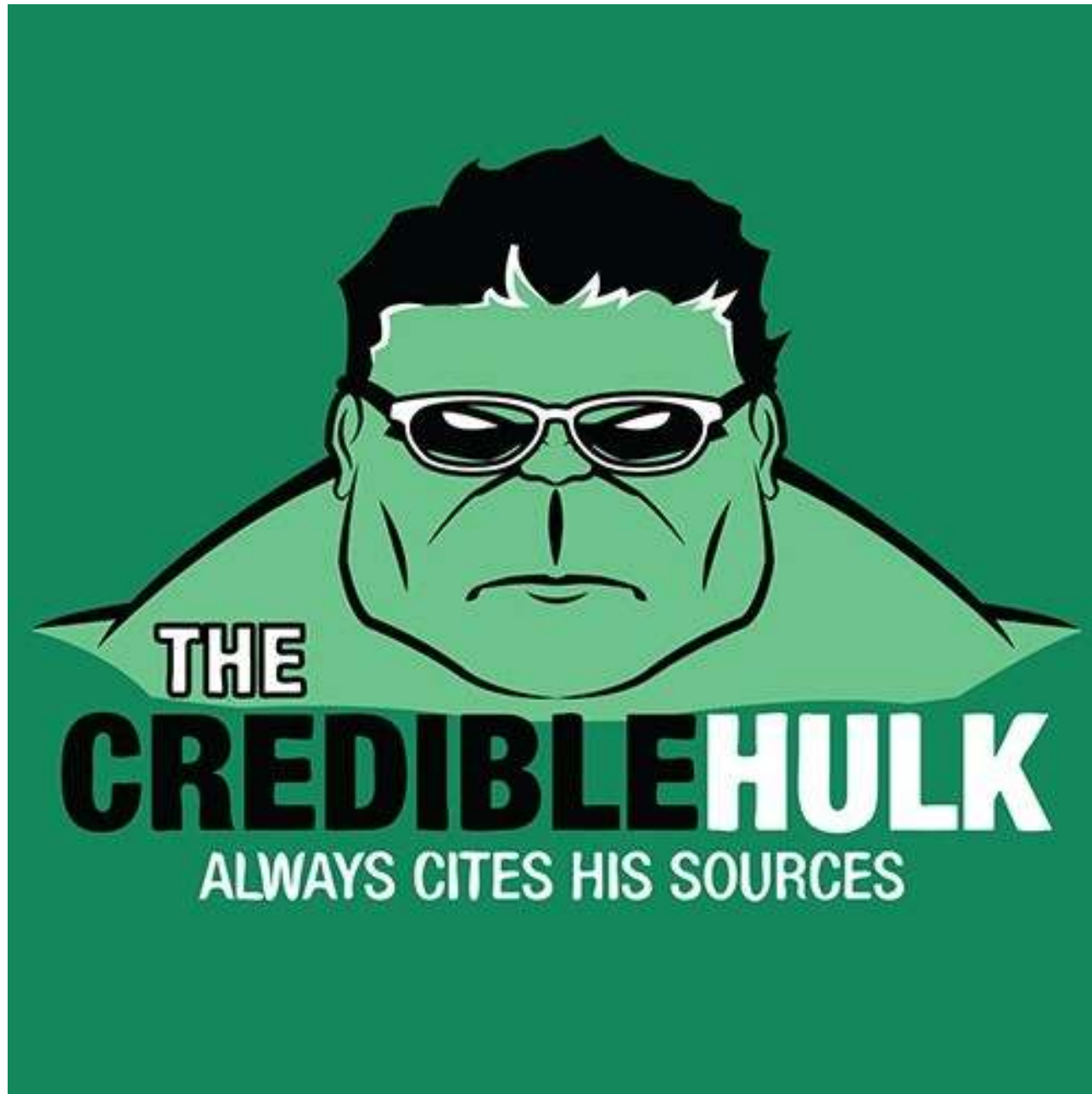




How can we **assess** our **research** activities to increase **effectiveness**?



**Activity #1: Write down 3-5 items that are currently on your office to do list.**



# Four-Quadrant Framework



Hirosuke Honda • 2nd

Director of Assessment at University of Maine at Augusta

Augusta, Maine

Connect



Message

More...



University of Maine at  
Augusta



University at Albany



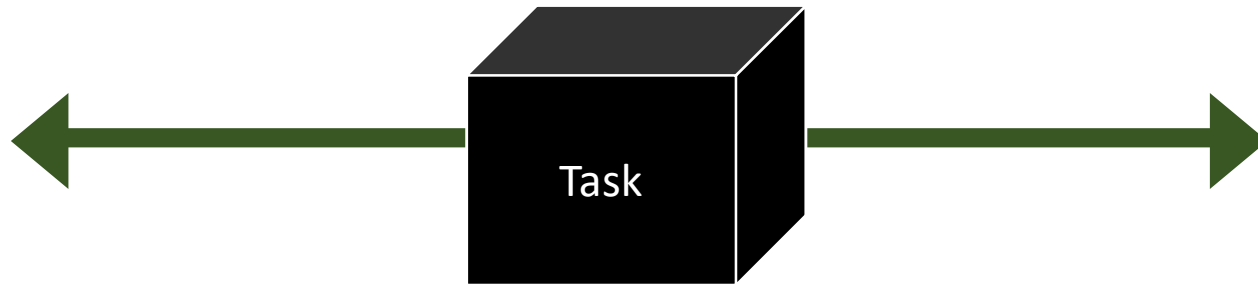
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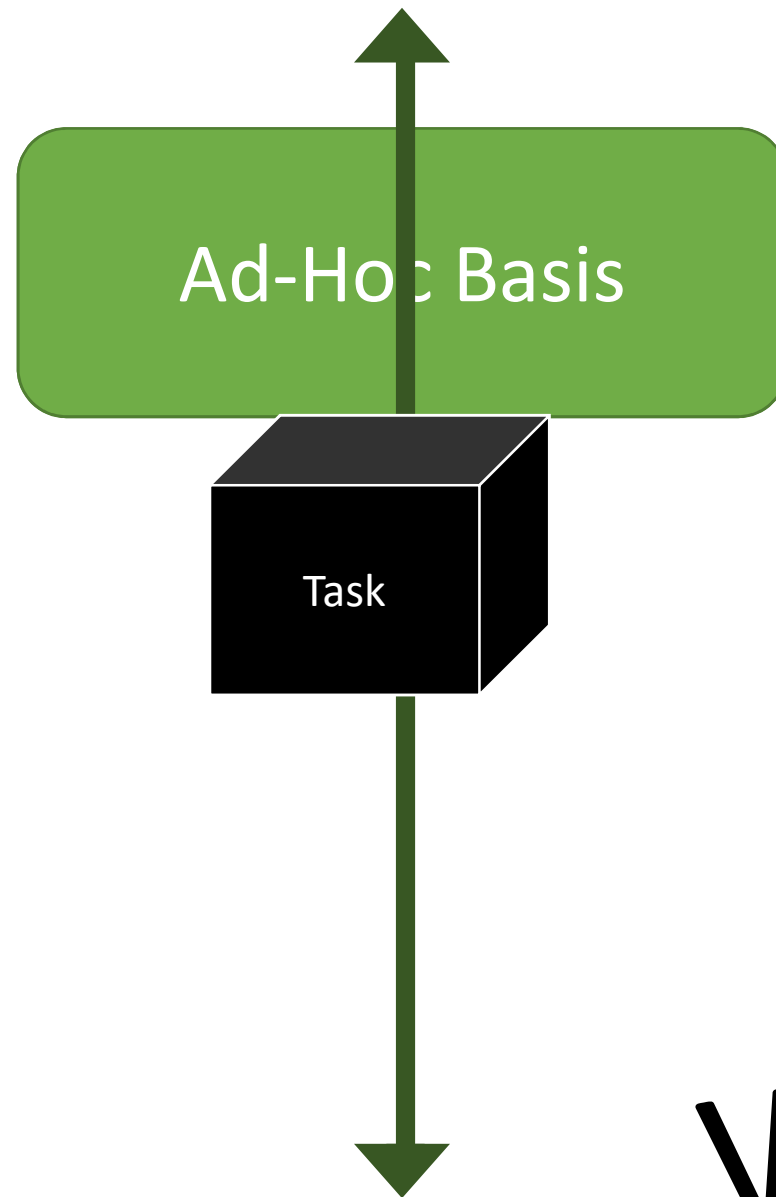


285 connections

Why?

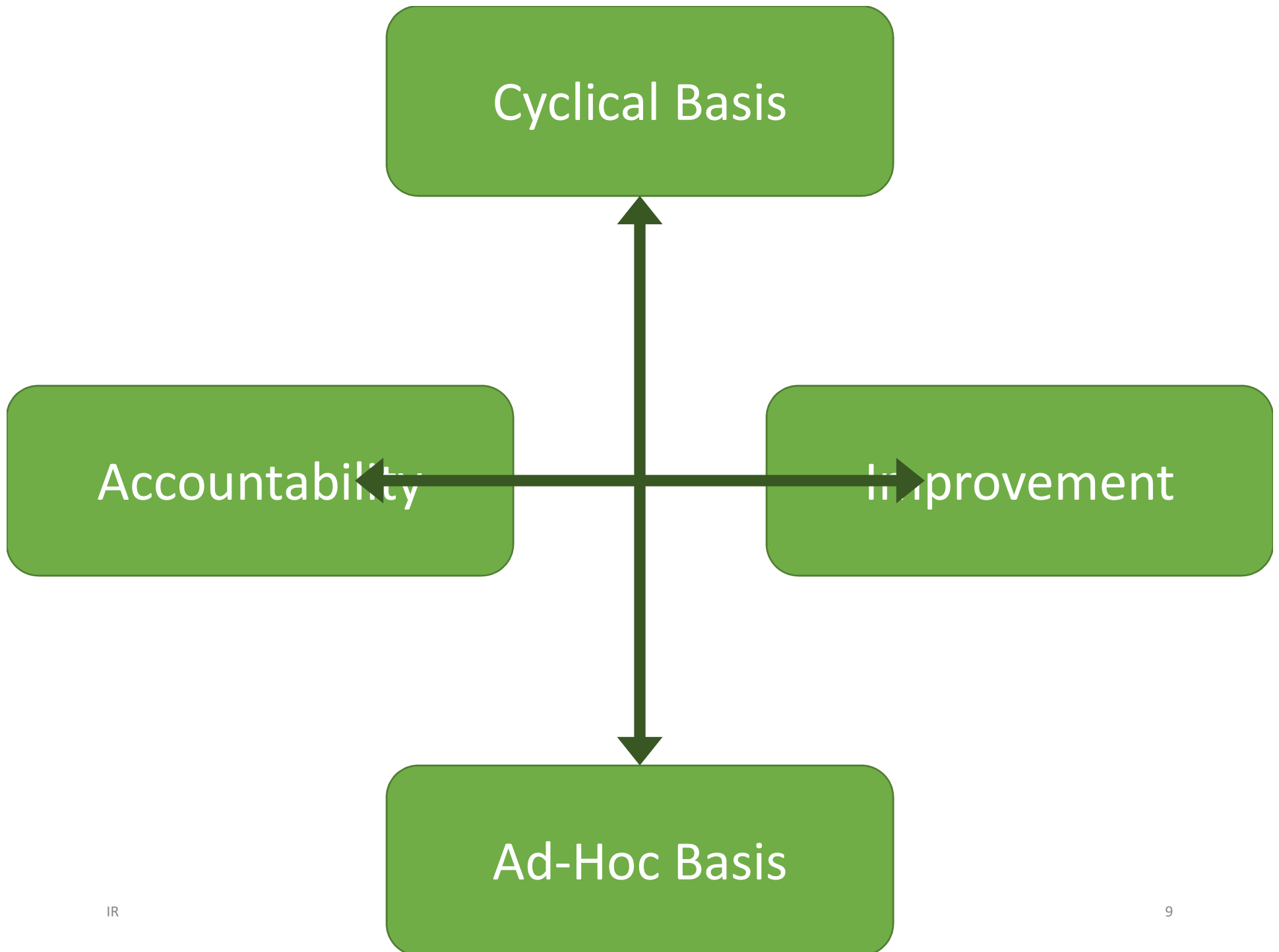
Accountability

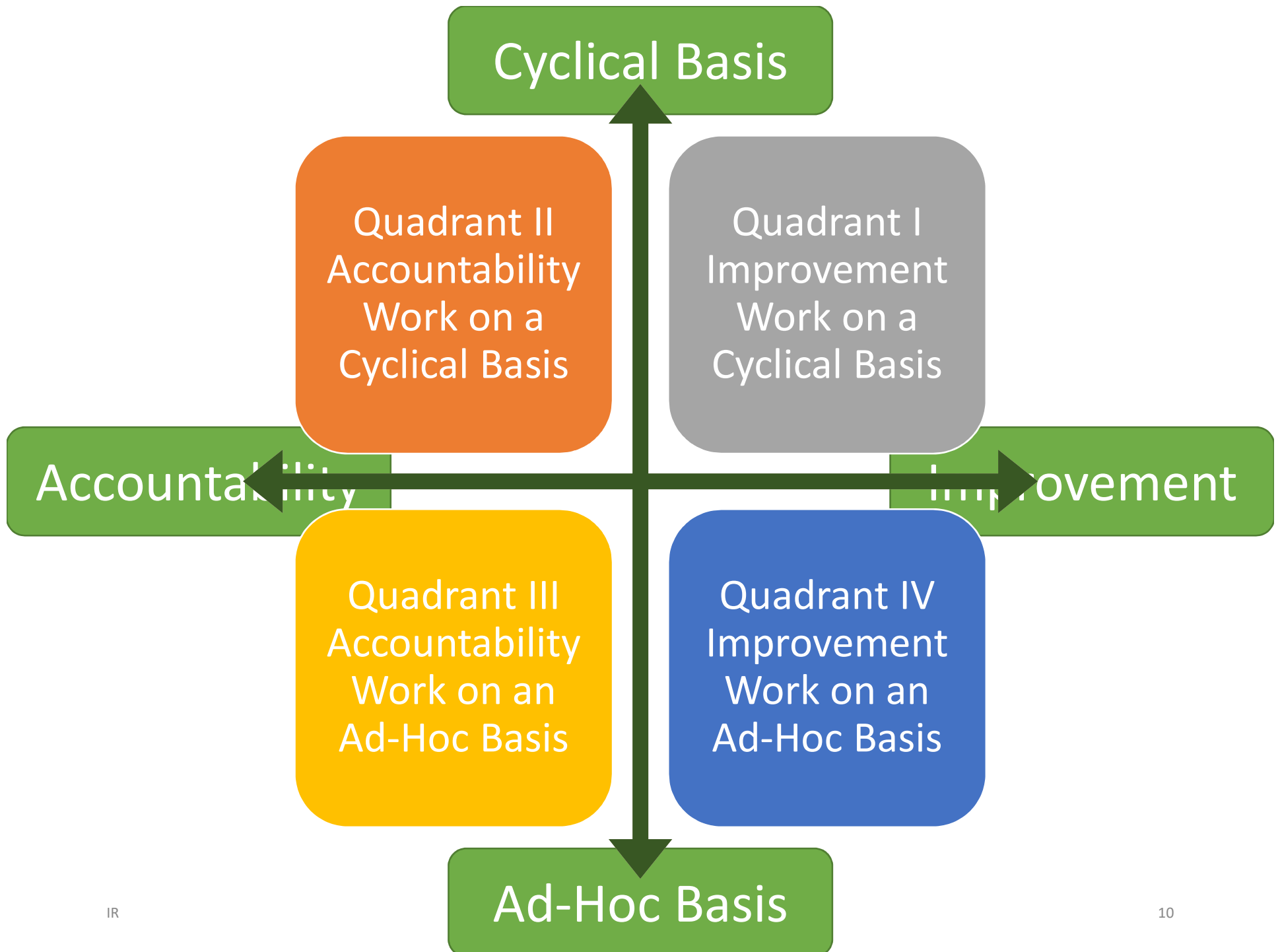


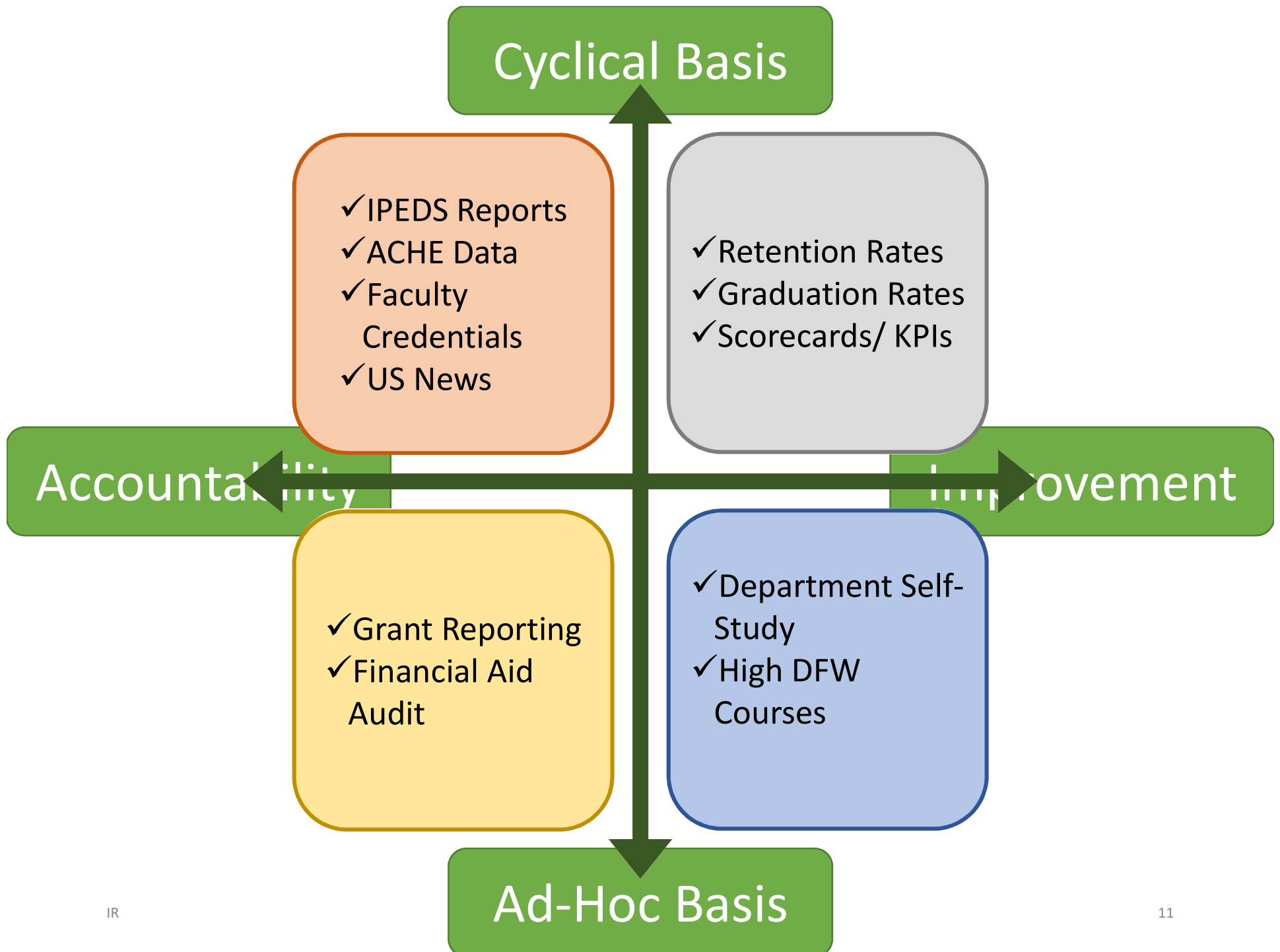


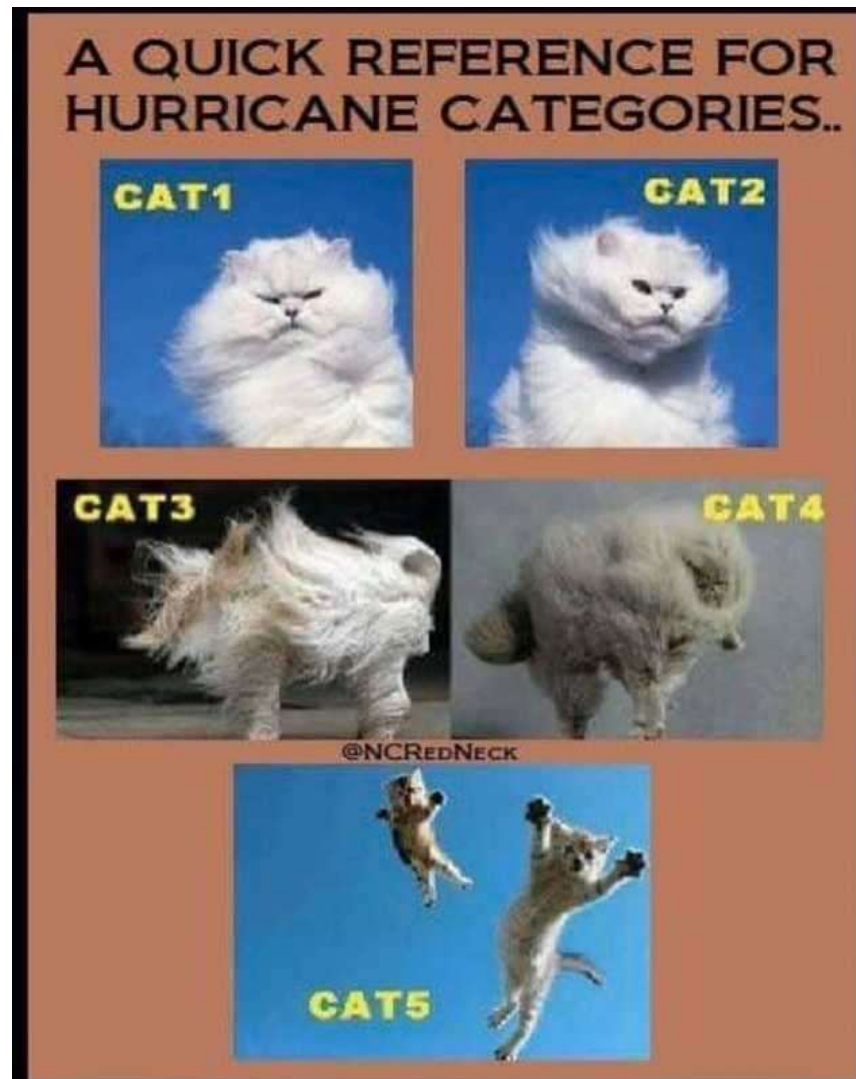
*When?*



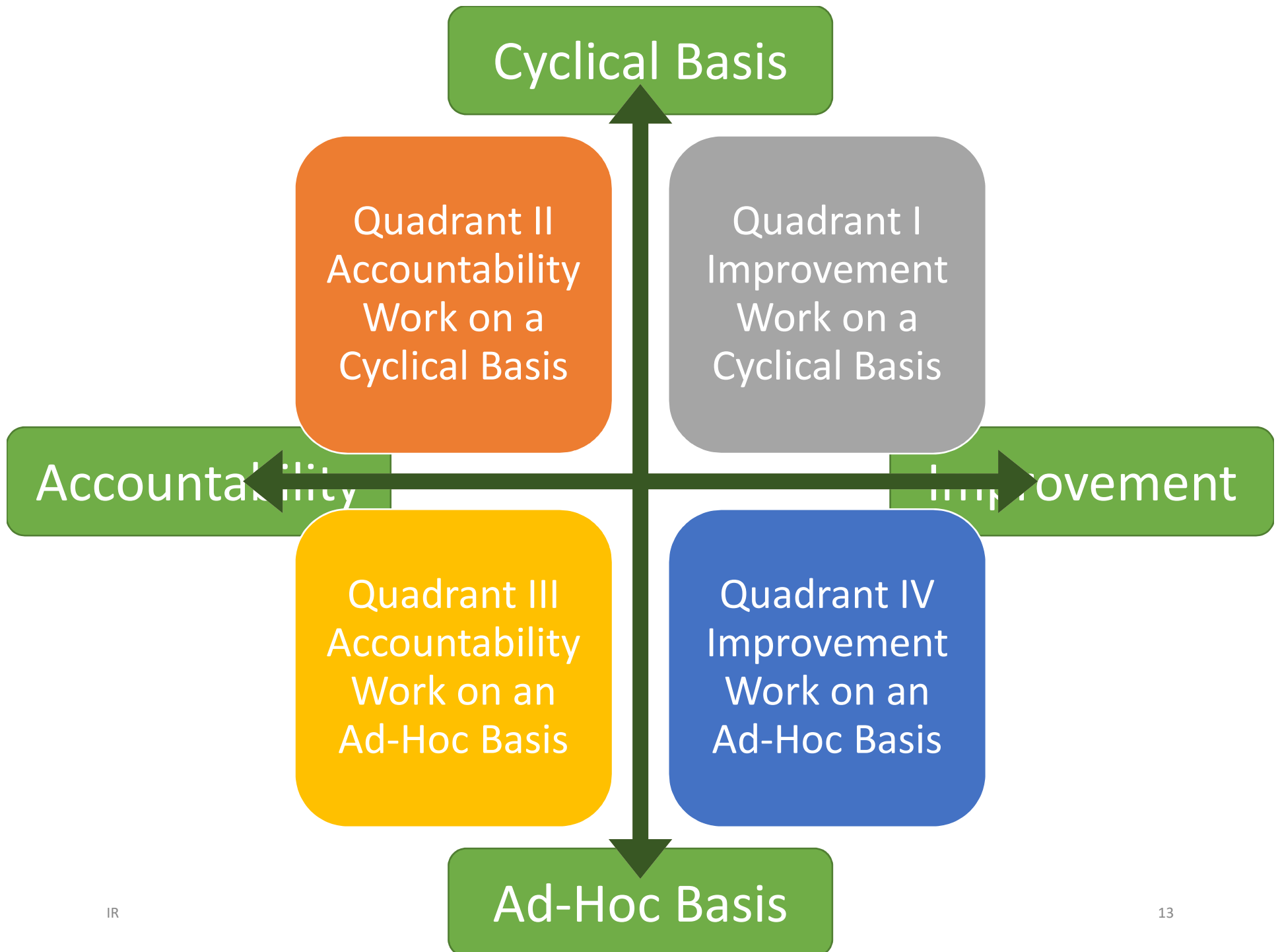


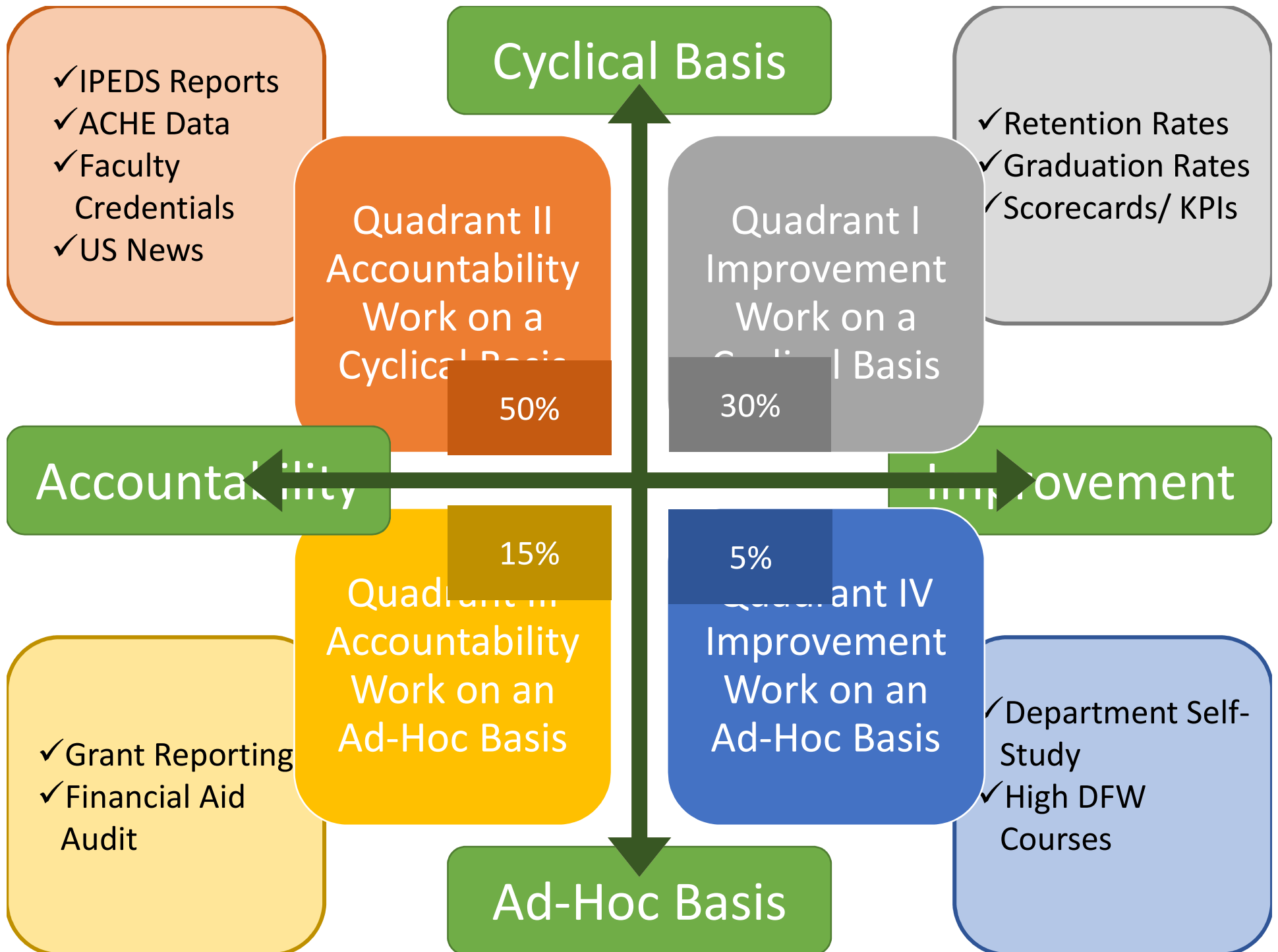


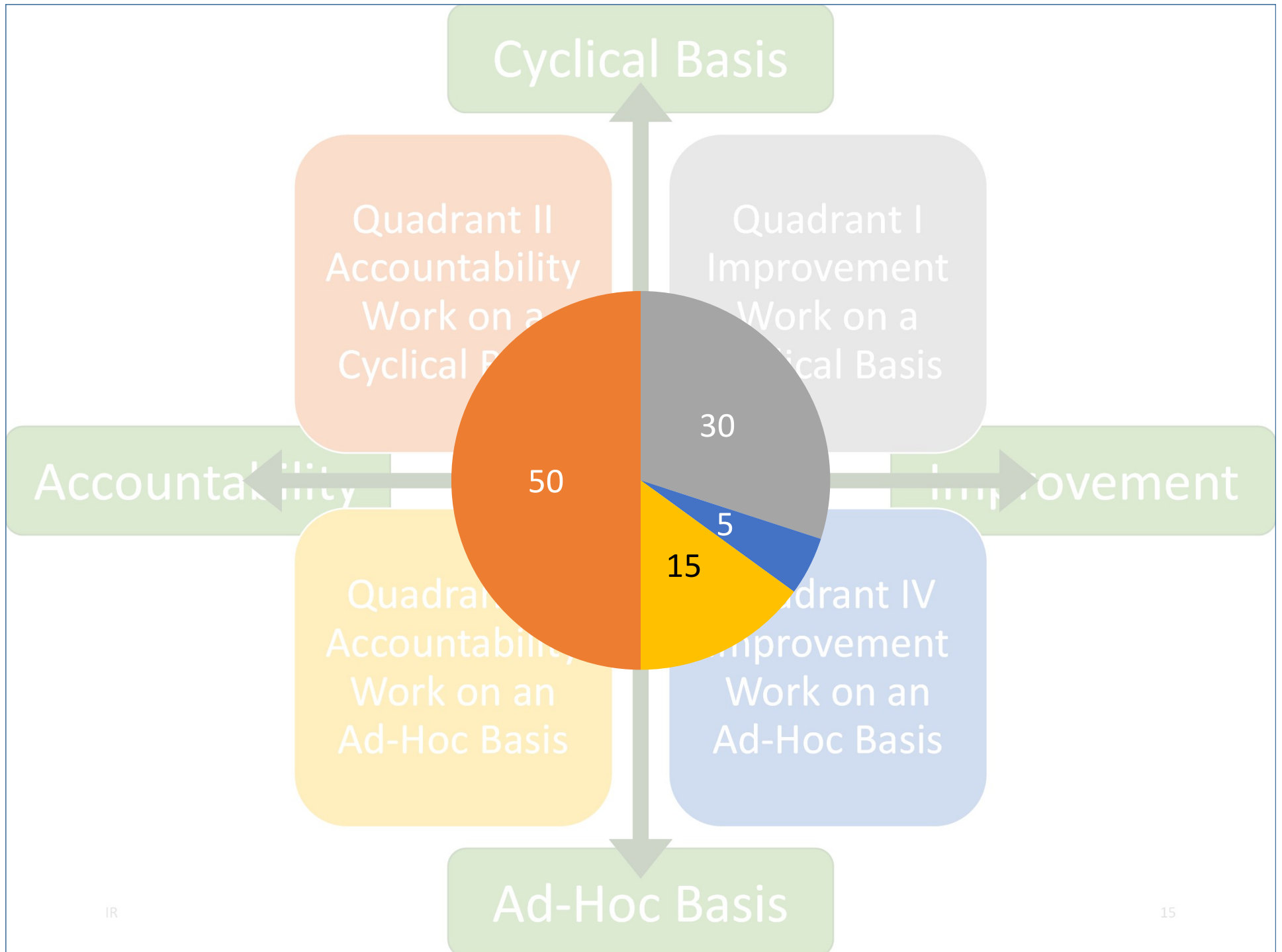


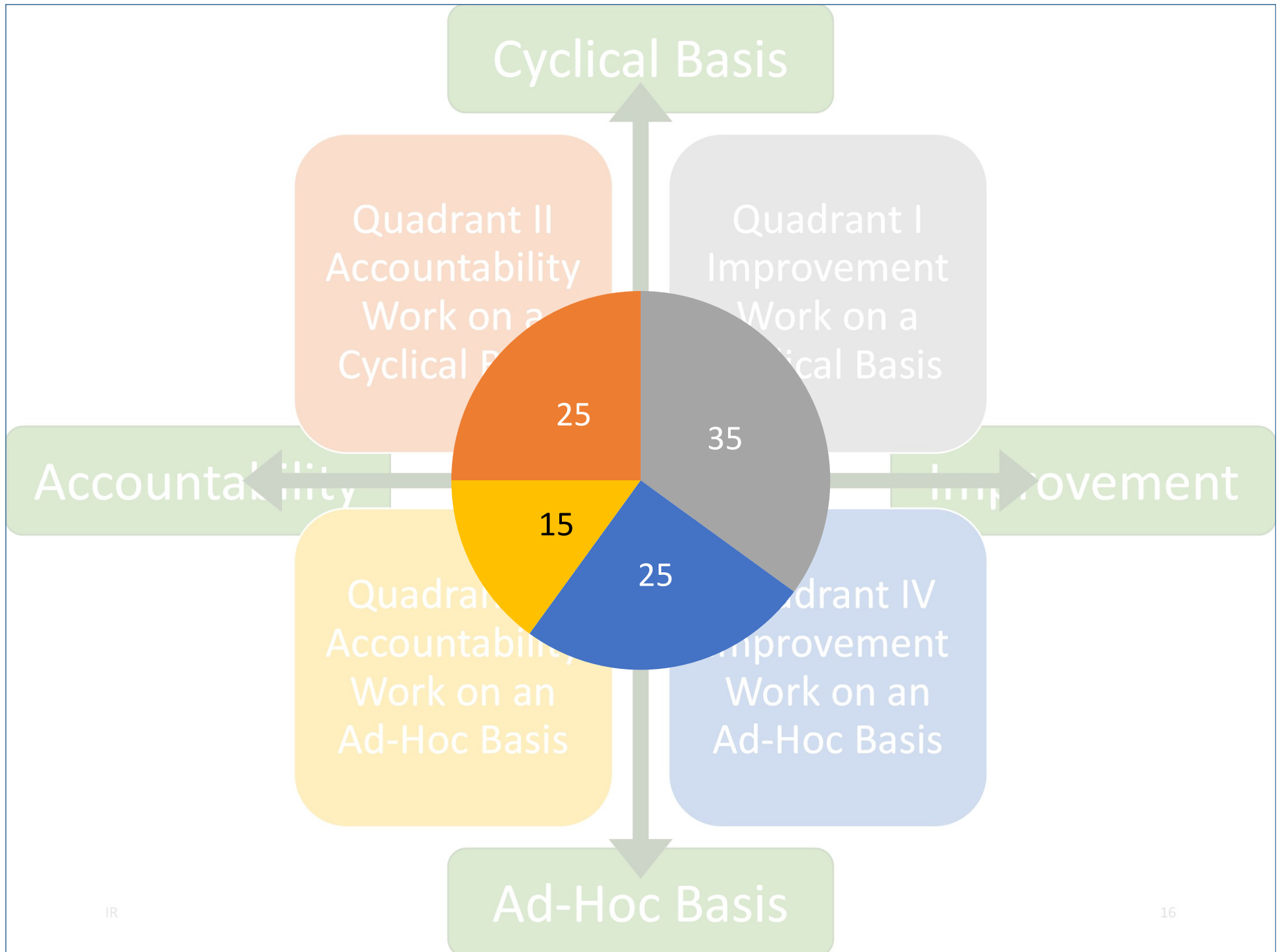


**Activity #2: Identify the appropriate quadrant for each item from Activity #1.**





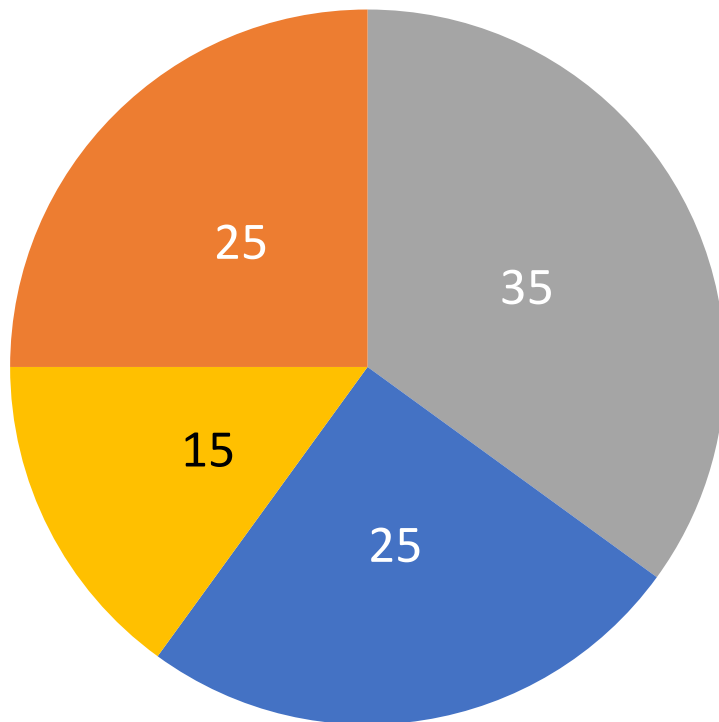




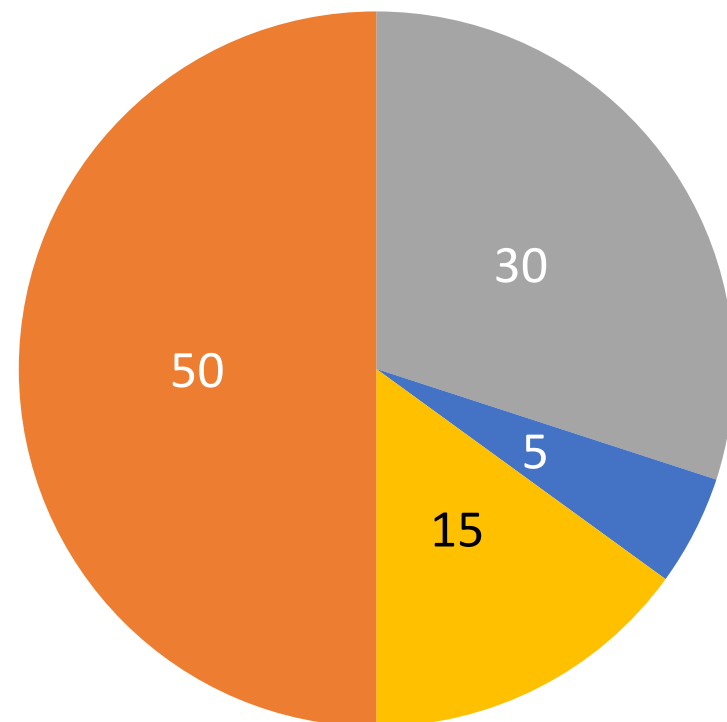


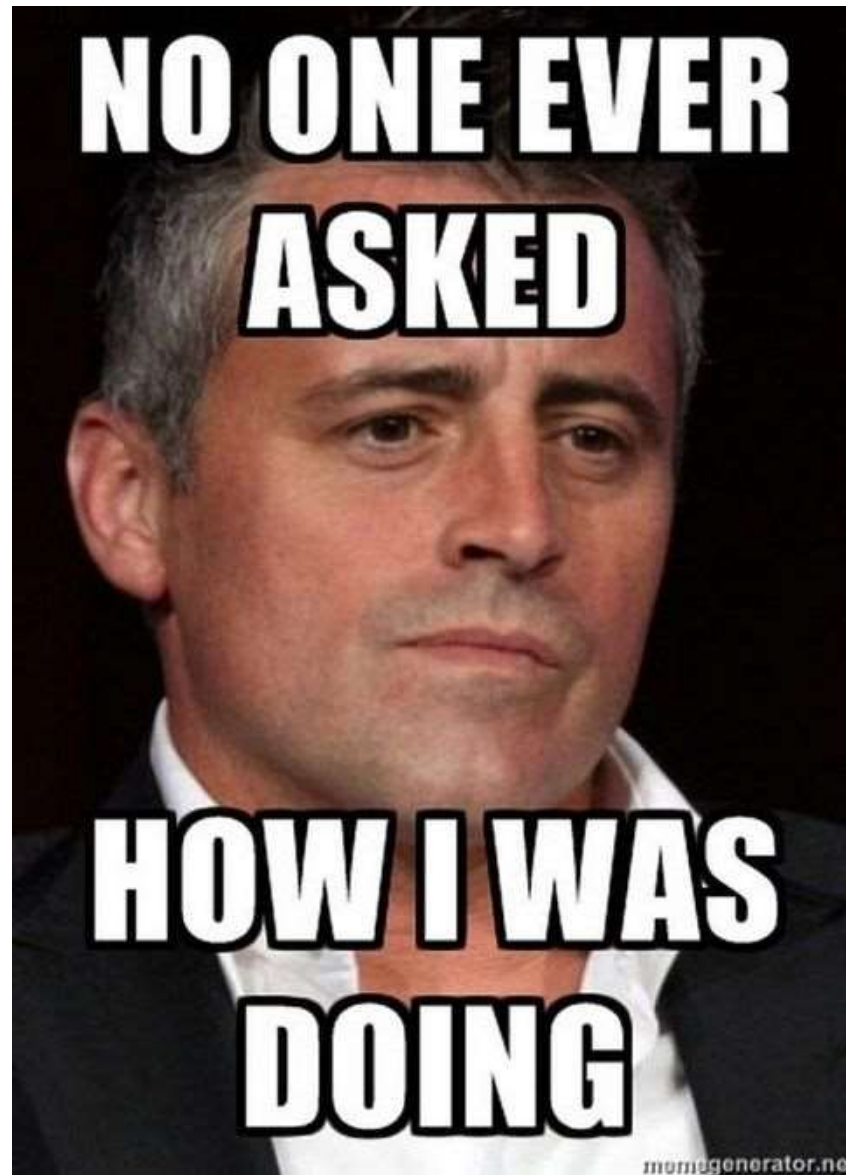
OPO: Academic and administrative units on campus have access to the data they need.

**Target**

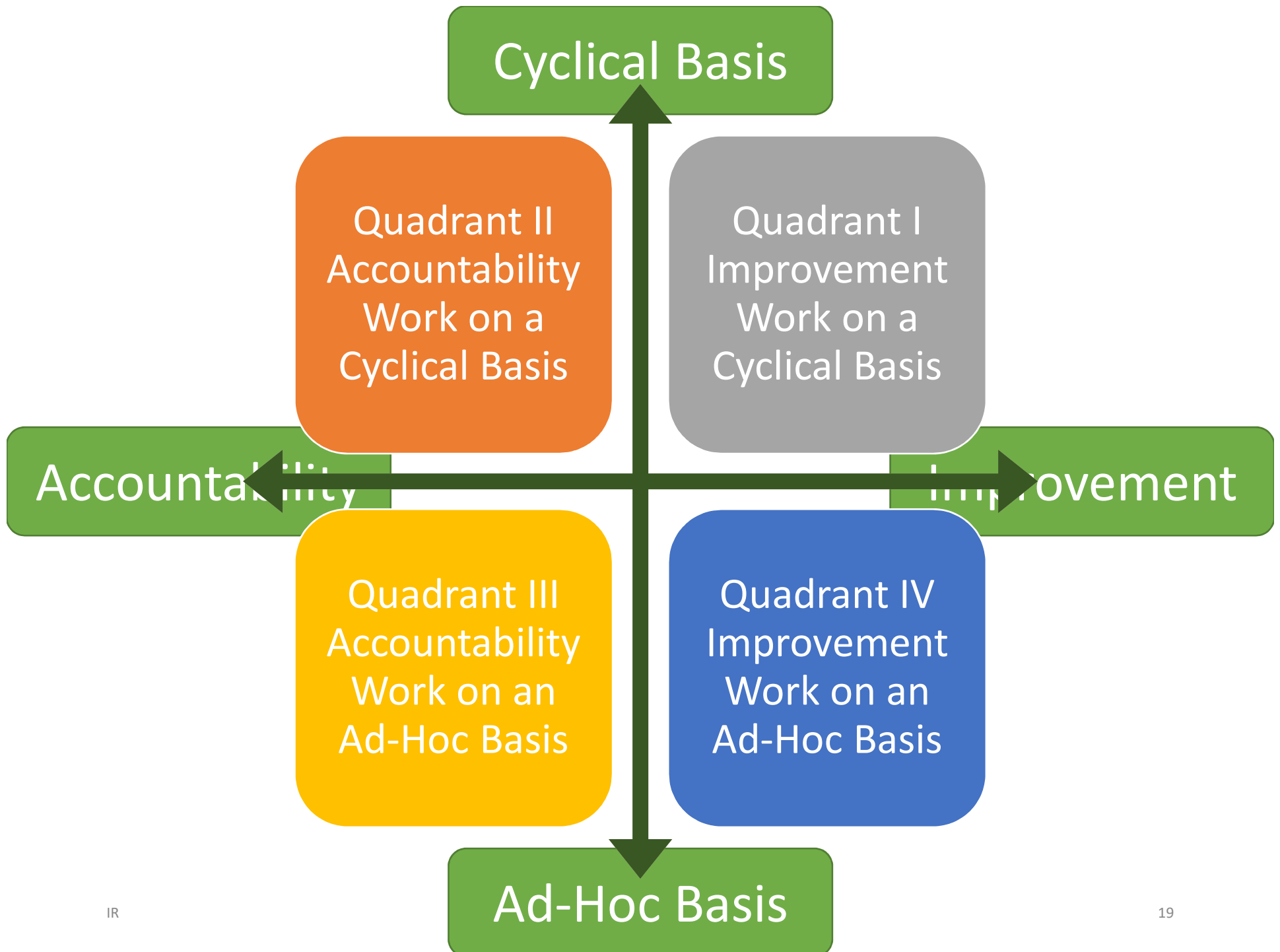


**Data Collected**





**Activity #3: Discuss with a partner about any areas for needed improvement that you see.**





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