IA+IR=IE:
Assessing the IR Office for Greater Effectiveness

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Participant Objectives

1. Recall the horizontal axis and vertical axis for the Four-Quadrant framework
2. Categorize your own office tasks within the Framework
3. Discuss how the Framework could be used to identify areas for needed improvement in your own office
How can we assess our research activities to increase effectiveness?
Activity #1: Write down 3-5 items that are currently on your office to do list.
Four-Quadrant Framework
Why?

Accountability

Task
Cyclical Basis

Accountability

Improvement

Ad-Hoc Basis
Cyclical Basis

- IPEDS Reports
- ACHE Data
- Faculty Credentials
- US News

Ad-Hoc Basis

- Retention Rates
- Graduation Rates
- Scorecards/ KPIs

Quadrant I

- Improvement

Quadrant II

- Accountability

Quadrant III

- Work on a Cyclical Basis

Quadrant IV

- Work on an Ad-Hoc Basis

- IPEDS Reports
- ACHE Data
- Faculty Credentials
- US News

- Retention Rates
- Graduation Rates
- Scorecards/ KPIs

- Grant Reporting
- Financial Aid Audit

- Department Self-Study
- High DFW Courses

- Grant Reporting
- Financial Aid Audit

- Department Self-Study
- High DFW Courses
Activity #2: Identify the appropriate quadrant for each item from Activity #1.
Cyclical Basis

Quadrant II
Accountability
Work on a Cyclical Basis
50%

Quadrant III
Accountability
Work on an Ad-Hoc Basis
15%

Quadrant I
Improvement
Work on a Cyclical Basis
30%

Quadrant IV
Improvement
Work on an Ad-Hoc Basis
5%

Accountability

- IPEDS Reports
- ACHE Data
- Faculty Credentials
- US News

Improvement

- Retention Rates
- Graduation Rates
- Scorecards/KPIs

Ad-Hoc Basis

- Grant Reporting
- Financial Aid Audit

- Department Self-Study
- High DFW Courses
IR 15

Cyclical Basis

Quadrant II
Accountability
Work on a
Cyclical Basis

Quadrant I
Improvement
Work on a
Cyclical Basis

Quadrant III
Accountability
Work on an
Ad-Hoc Basis

Quadrant IV
Improvement
Work on an
Ad-Hoc Basis

Accountability

Ad-Hoc Basis

Improvement

30
5
15

50
Cyclical Basis

Quadrant II
Accountability
Work on a
cyclical basis

Quadrant I
Improvement
Work on a
cyclical basis

Quadrant III
Accountability
Work on an
ad-hoc basis

Quadrant IV
Improvement
Work on an
ad-hoc basis

Accountability

Ad-Hoc Basis

IR 16

35
25
15
25
OPO: Academic and administrative units on campus have access to the data they need.
Activity #3: Discuss with a partner about any areas for needed improvement that you see.
Cyclical Basis

Quadrant II
Accountability
Work on a
Cyclical Basis

Quadrant I
Improvement
Work on a
Cyclical Basis

Quadrant III
Accountability
Work on an
Ad-Hoc Basis

Quadrant IV
Improvement
Work on an
Ad-Hoc Basis

Accountability

Improvement

Ad-Hoc Basis
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Cyclical Basis

Quadrant II
Accountability
Work on a Cyclical Basis

Quadrant I
Improvement
Work on a Cyclical Basis

Quadrant III
Accountability
Work on an Ad-Hoc Basis

Quadrant IV
Improvement
Work on an Ad-Hoc Basis

Accountability

Ad-Hoc Basis

Improvement

- IPEDS Reporting
- Accreditation Reporting
- State Reporting
- HEOA Reporting

- Student Retention Analysis
- Student Graduation Analysis
- Peer Comparisons
- Key Performance Indicators

- Student Retention Analysis
- Student Graduation Analysis
- Peer Comparisons
- Key Performance Indicators

- Grant Reporting
- Financial Aid Reporting
- College Rankings surveys

- Strategic Planning
- Outcomes Assessment
- Departmental Self-Study
- NSSE

50%

20%

20%

10%