



Sponsorship Form 2024 Conference

The mission of ALAIR is to offer professional opportunities for anyone involved in institutional research, institutional effectiveness, assessment, planning, or student records. We invite and welcome anyone to become actively involved in the organization so that we can work together to help our institutions effectively serve our students. We invite vendors to provide sponsorship funds and to showcase their products and services.

Our 2024 Alabama Association for Institutional Research Conference activities have been designed to promote knowledge sharing, solutions, and collaboration between professionals with responsibilities related to creating optimal learning environments for Alabama post-secondary students through the systematic collection and use of data. The event will be held on the University of Alabama in Birmingham (UAB) campus in Birmingham, Alabama on March 13-15, 2024.

Please choose a sponsorship level below and join us as we pursue better tools for our industry.

\$1,000.00 Platinum Sponsor (includes 2 registrations and admission to all activities)

Option 1: Sponsorship of Refreshments or a Meal during the conference

- Table top display in exhibition area (lobby)
- 40 minute session on Thursday afternoon or Friday morning
- Company literature included in conference registration bags
- Full-page advertisement in program
- Sponsorship of (a) Thursday afternoon refreshment break, (b) Friday morning refreshment break, (c) refreshments at the Thursday evening Special Event, or (d) the Friday business lunch. Please indicate your preference below.

\$500.00 Gold Sponsor (includes 1 registration and admission to all activities)

- Table top display in exhibition area (lobby)
- 40 minute session on Thursday afternoon or Friday morning
- Half-page advertisement in program

\$250.00 Silver Off-Site Exhibitor

- Company literature and swag included in conference registration bags
- Quarter-page advertisement in program

Company/Organization Name: _____

Representative Name(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Provide a brief description of the product or service that you will be exhibiting:

If you would like to present in a forty-minute session, provide a brief abstract:

Mail Form and Check to ALAIR Treasurer:

ATTN: Leticia Worthington, Institutional Research & Assessment
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SPONSORSHIP FORM MUST BE RECEIVED BY FRIDAY, FEBRUARY 23, 2024