



Sponsorship Form 2020 Conference

The mission of ALAIR is to offer professional opportunities for anyone involved in institutional research, institutional effectiveness, assessment, planning, or student records. We invite and welcome anyone to become actively involved in the organization so that we can work together to help our institutions effectively serve our students. We invite vendors to provide sponsorship funds and to showcase their products and services.

Our 2020 Alabama Association for Institutional Research (ALAIR) Conference activities have been designed to promote knowledge sharing, solutions, and collaboration between professionals with responsibilities related to creating optimal learning environments for Alabama post-secondary students through the systematic collection and use of data. The event will be held at the Hampton Inn & Suites in Orange Beach, Alabama.

Please choose a sponsorship level below and join us as we pursue better tools for our industry.

\$1,000.00 Platinum Sponsor (includes 2 registrations and admission to Special Event)

☐ **Option 1: Partial Sponsorship of Special Event on Thursday, March 12th**

- Table top display in exhibition area
- 40-minute afternoon session on Thursday, March 12th
- Partial sponsorship of evening Special Event on Thursday, March 12th
- Company literature included in conference registration bags
- Half-page advertisement in program

☐ **Option 2: Partial Sponsorship of Business Luncheon on Friday, March 13th**

- Table top display in exhibition area
- 40-minute afternoon session on Thursday, March 12th
- Partial sponsorship of Business Luncheon on Friday, March 13th
- Company literature included in conference registration bags
- Half-page advertisement in program

\$500.00 Gold Sponsor (includes 1 registration and admission to Special Event)

- ☐ • Table top display in exhibition area
- 40-minute afternoon session on Thursday, March 12th
- Partial sponsorship of breaks and refreshment on Thursday, March 12th or Friday, March 13th
- Quarter-page advertisement in program.

\$250.00 Silver Off-Site Exhibitor

- ☐ • Company literature and swag included in conference registration bags
- Quarter-page advertisement in program

Company/Organization Name: _____

Representative Name(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Provide a brief description of the product(s) or service(s) that you will be exhibiting:

If you would like to present in a forty-minute session, provide a brief abstract:

Mail check along with completed form to ALAIR Treasurer by Wednesday, February 25, 2020:

Nareiko Stephens
Office of Institutional Effectiveness
Jefferson State Community College
2601 Carson Rd
Birmingham, AL 35215
Telephone: (205) 856-7904
Fax: (205) 856-7928
Email: nstephens@jeffersonstate.edu

Please direct conference questions to Lesley Shotts at Lesley.Shotts@DrakeState.edu or (256) 551-5206 or visit <https://alair.org/>.