

**SUMMARY OF THINGS YOU NEED TO KNOW**  
**2019 ALAIR Conference: Reaching New Heights**  
**Lake Guntersville State Park Lodge, Guntersville, AL**  
**March 6-8, 2019**

**DATES TO REMEMBER:**

- Separate Membership and Conference Registration Forms - submit ASAP before payment
- Conference Registration Form - early registration rates end **February 1**
- Proposal for 2019 Conference Presentation - due **February 22**
- ALAIR Officer Nominations for 2019 - due **February 7**
- Joseph T. Sutton Leadership Nomination Form - due **February 7**
- Sam Lowther Travel Grant Application - due **February 7**
- Proposal to Host 2020 or 2021 Conference - due **April 1**
- All conference forms and links can be found on the ALAIR website: <https://alair.org/>

**LAKE GUNTERSVILLE STATE PARK ROOM RESERVATION**

Call the Lodge at (256) 505-6621 and mention **ALAIR** to the reservationist

OR book online with group code **7637**: <https://guestrez.megasysrms.com/67CBF>

*NOTE: The Lodge is moderately remote. Plan to bring snacks and beverages for your room.*

**PRE-CONFERENCE WORKSHOP**

A pre-conference outdoor teambuilding activity will be available for interested members to join on Thursday morning. Please wear comfortable walking shoes, bring a water bottle, and be willing to log some steps in the great outdoors.

**POST-CONFERENCE WORKSHOP**

**IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness Training**

Must register through the AIR website to reserve a seat. This workshop requires a laptop and is limited to 45 participants. Because it is federally funded, it is open to the public (not just ALAIR members). Workshop seats are allocated on a first-come, first-served basis. Seat confirmations are delivered via email on a rolling basis approximately three (3) business days after an online seat registration is submitted. The registration link is supplied on the following page.

**CONFERENCE SCHEDULE AT A GLANCE**

***Wednesday, March 6, 2019:***

4:30pm-6:30pm Early Arrivals Registration and Meet & Greet (Hickory Lounge)

***Thursday, March 7, 2019:***

9:00am Registration Opens (Azalea Room)

9:00am-11:00am Pre-Conference Outdoor Team Building Activity (meet in Lobby)

1:00pm-5:00pm Welcome and Concurrent Sessions (Azalea and Dogwood Rooms)

6:00pm-9:00pm Thursday Night Special Event: BBQ at Beach Pavilion

***Friday, March 8, 2019:***

8:00am-11:00am Concurrent Sessions (Azalea and Dogwood Rooms)

11:00am-1:30pm Luncheon with Keynote Speaker: Dr. John R. Dew, Quality Expert, followed by Annual Business Meeting (Camellia Ballroom)

2:00pm-5:30pm Post-Conference IPEDS Data and Benchmarking Workshop (Dogwood Room)

Please direct conference questions to Wendy Broyles at [whuckabee@troy.edu](mailto:whuckabee@troy.edu) or (334) 670-3873 or visit <https://alair.org>

# *AIR/ALAIR Co-hosted IPEDS Workshop*

The Association for Institutional Research ([AIR](#)) and the Alabama Association for Institutional Research ([ALAIR](#)) are co-hosting a half-day IPEDS Workshop for data providers and users in conjunction with the 2019 ALAIR Conference. Financial support for this workshop is provided by the National Center for Education Statistics ([NCES](#)).

## **IPEDS Workshop Highlights**

- March 8, 2019 - 2:00 pm - 5:30 pm
- Held at Lake Guntersville State Park, Guntersville AL
- Provided at no charge to participants

Three hours of instruction (demonstrations, discussions, PowerPoint presentations, and hands-on computer based training exercises).

## **Workshop Content Description**

### ***IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness***

This workshop introduces the fundamentals of benchmarking as a measure of institutional effectiveness. It is designed for individuals with little to no experience in benchmarking studies. Participants use data from the IPEDS Surveys, Data Feedback Reports, and the “Use of Data” section of the NCES website to learn about the types of comparison groups that can be constructed. Exercises demonstrate establishment of key performance indicators (KPIs) and identification of variables to refine comparison groups.

Note: Participants are required to bring a MAC or PC laptop with wireless capability and Microsoft Excel.

## **[IPEDS Workshop Online Registration](#)**

This workshop is limited to 45 participants and workshop seats are allocated on a first-come, first-served basis. Seat confirmations are delivered via email on a rolling basis approximately 3 business days after an online seat registration is submitted.

For additional information and to request a seat, please visit [IPEDS Workshop Online Registration](#)

Questions?

Email: [ipedsworkshops@airweb.org](mailto:ipedsworkshops@airweb.org)

Phone: 850-385-4155 x2